



Appendix Table of Contents

Chapter 3-1 Public Engagement

- 1. Presentations made to Comprehensive Plan Advisory Committee (CPAC)
  - April 19, 2019
  - May 21, 2019
  - July 30, 2019
  - October 22, 2019
- 2. June 2019 Initial Community Survey (online via Survey Monkey)
- 3. June 2019 Highlights of Initial Community Survey (Dashboard tool from Survey Monkey)
- 4. June 2019 Walkshops – Synopsis of Participant Input
- 5. August 2019 Analysis of Results of Initial Community Survey prepared by National Service Research
- 6. September – October 2019 Visioning:
  - Business Community: Presentation given at Incremental Development Workshop
  - Families and Residents: Surveys and graphics presented at Visioning Booth at National Night Out
- 7. October – December 2019: Online Vision via Social Pinpoint [www.socialpinpoint.com](http://www.socialpinpoint.com)

Chapter 3-2 Master Thoroughfare Plan

- 1. Citizen preference results regarding Alternative Modes of Transportation (from Initial Community Survey via Survey Monkey)

Chapter 3-3 Future Land Use Plan

- 1. Results from CPAC 4 Visioning Session regarding Future Land Use

APPENDIX

AGENDA

CITY OF CROWLEY, TX  
COMPREHENSIVE PLAN ADVISORY COMMITTEE

April 9, 2019  
6:30 pm – 7:30 pm  
Council Chambers

|                      |  |                           |
|----------------------|--|---------------------------|
| Attendees:           | Comprehensive Plan Advisory Committee (CPAC)<br>City Staff                 |                           |
| Please read:         | See Attached   | Attachments               |
| Start time – 6:30 pm | Introduction<br>Dunaway – Jenifer Reiner                                   |                           |
| Start time – 6:40    | Land Use<br>Dunaway – Jenifer Reiner                                       | Comprehensive<br>Planning |
| Start time – 6:55    | Fiscal Analysis<br>Verdunity – Felix Landry                                |                           |
| Start time – 7:10    | Community Input/Questionnaire<br>National Service Research – Andrea Thomas | Sample<br>Questionnaire   |
| Start time – 7:20    | Discussion/Questions   |                           |
| End – 7:30           | Adjourn  |                           |
| Next CPAC Meeting    | Next Meeting<br>May 21, 2019   |                           |

Additional Instructions:  
Please review attached document in preparation for the meeting.

I will be available 30 minutes before the meeting and will remain after the meeting to discuss the Crowley Comprehensive Plan update. I look forward to the opportunity to meet with you and thank you for your input and time.

*The City of*  
**CROWLEY**  
*A Grand Place to Be*

**CROWLEY 2050  
UPDATE TO COMPREHENSIVE PLAN**

April 9, 2019  
Comprehensive Plan Advisory Committee (CPAC)

 VERDUNITY





1



**DUNAWAY**  
<https://dunawayassociates.com>

**VERDUNITY**  
<https://www.verdunity.com>

**NATIONAL SERVICE RESEARCH**  
<https://nationalserviceresearch.com>









2

## Project Team

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| <br><b>BARRY HUDSON</b><br>Project Manager | <br><b>JENIFER REINER</b><br>Assistant Project Manager | <br><b>TAL JACKSON</b><br>Principal-in-Charge<br>and GAOJC | <br><b>KEVIN SHEPHERD</b><br>Public Outreach / Civil<br>and Transportation | <br><b>FELIX LANDRY</b><br>Fiscal Analysis / GIS /<br>Housing Analysis |   |
| <br><b>CHANCE LEBLANC</b><br>Planner       | <br><b>PHILIP NEELEY</b><br>Port Planning              | <br><b>ELIZABETH McILRATH</b><br>Port Planning             | <br><b>DON SZCZESNY</b><br>Transportation                                  | <br><b>CALEB MILLIGAN</b><br>Transportation                            | <br><b>ANDREA THOMAS</b><br>Public Involvement |



3

# Cultivate Community Approach



**Do The Math**

To understand the true costs of your city's business model



**Identify, Connect and Align People and Resources**

To build consent and make meaningful process right now.



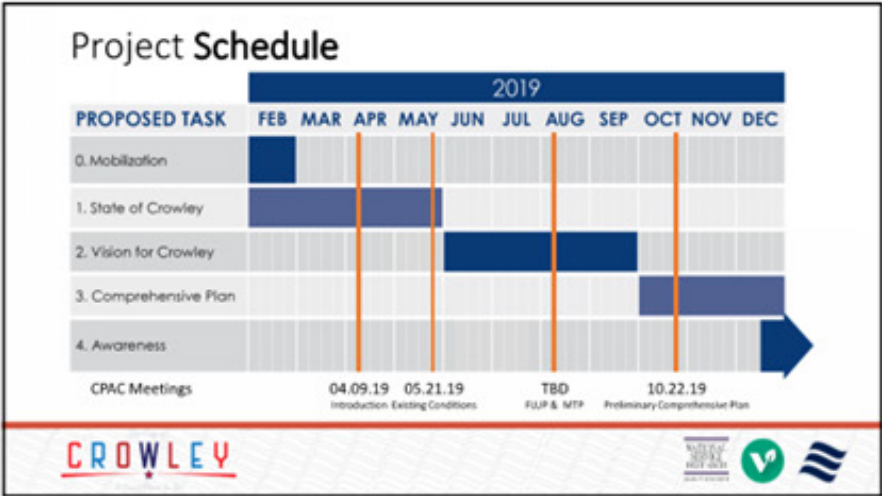
**Build Human-Scale Neighborhoods and Cultivate a Local Economy and Workforce**

By prioritizing people and place over cars.






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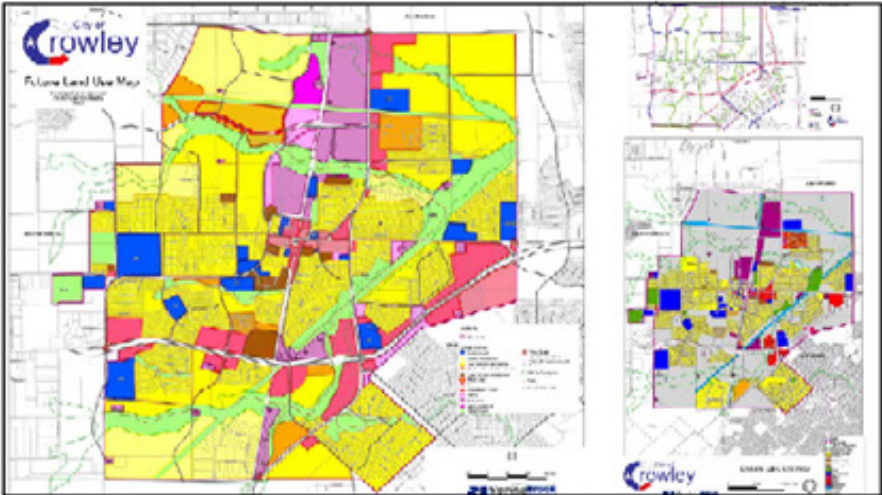
### Advisory Committee

| COMPREHENSIVE PLAN ADVISORY COMMITTEE |  |
|---------------------------------------|--|
| Committee Member                      | Affiliation/Organization                   |
| Johnny Shotwell                       | Council Member                             |
| Jesse Johnson                         | Council Member                             |
| David Duman                           | Architect                                  |
| Jeff Burns                            | PZ Commissioner                            |
| Terri Horn                            | Director/CEO of Chamber                    |
| Matt Foster                           | Local business owner                       |
| Mike Winterbank                       | ZBOA                                       |
| Anthony Kirchner                      | Crowley ISD                                |
| Doug Martin                           | ZBOA; Lions Club                           |
| Pastor Rick Mang                      | Local Church/First United Methodist Church |
| Darlene Hornback                      | ZBOA; Local realtor                        |

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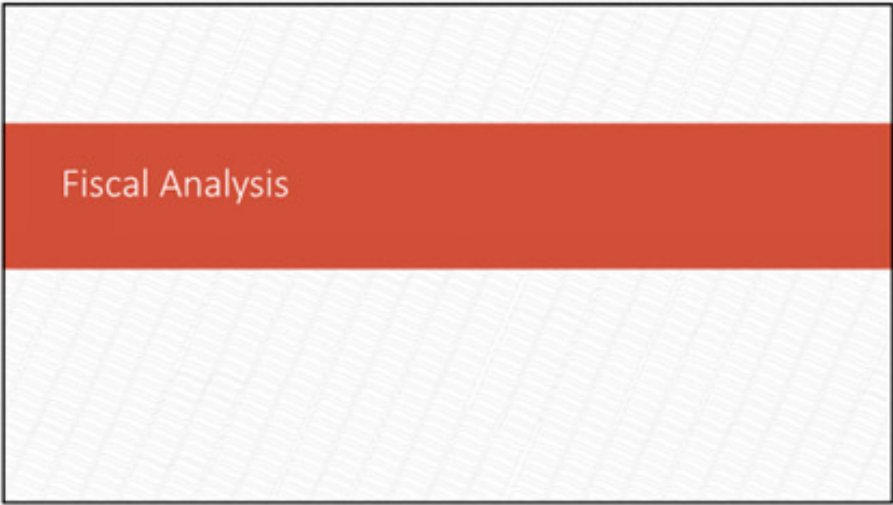
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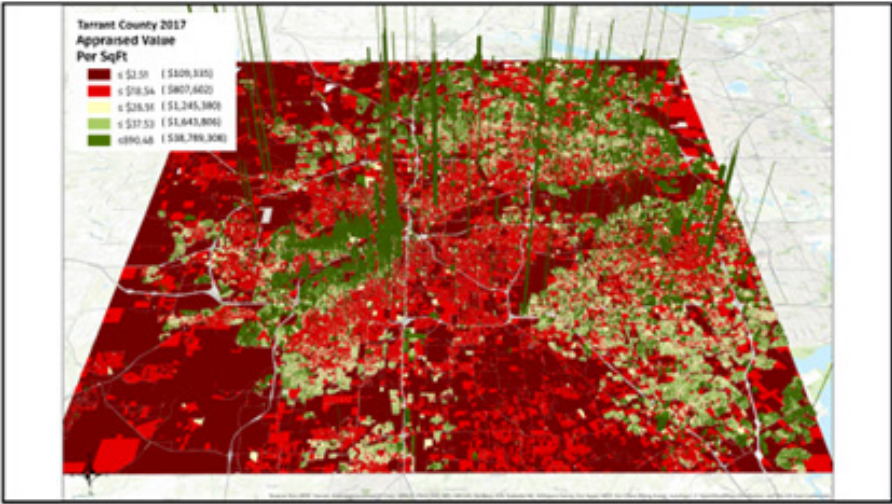
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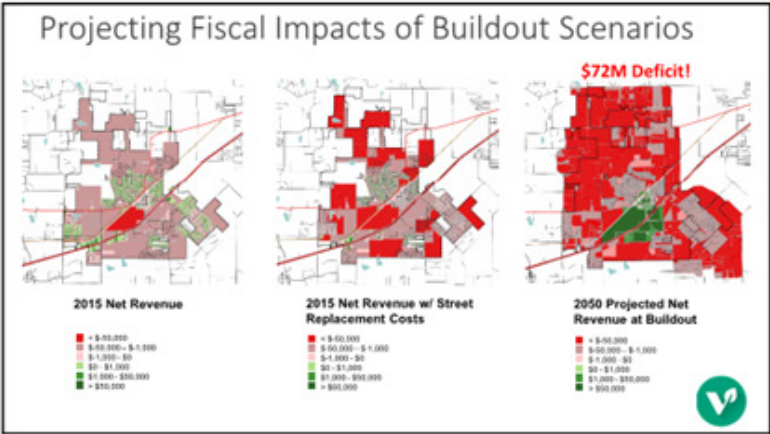
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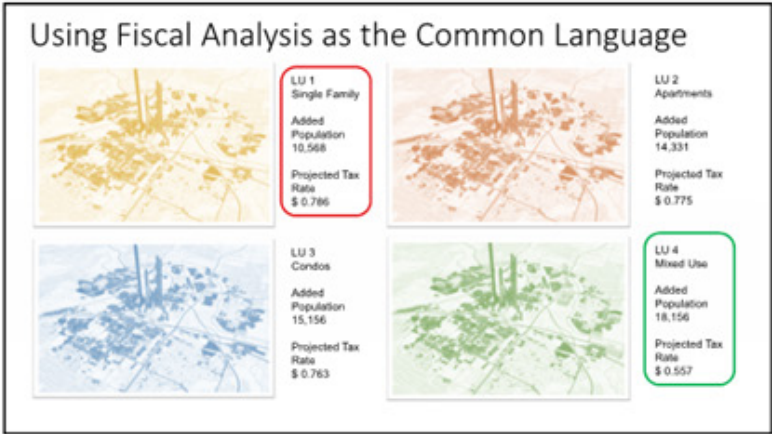
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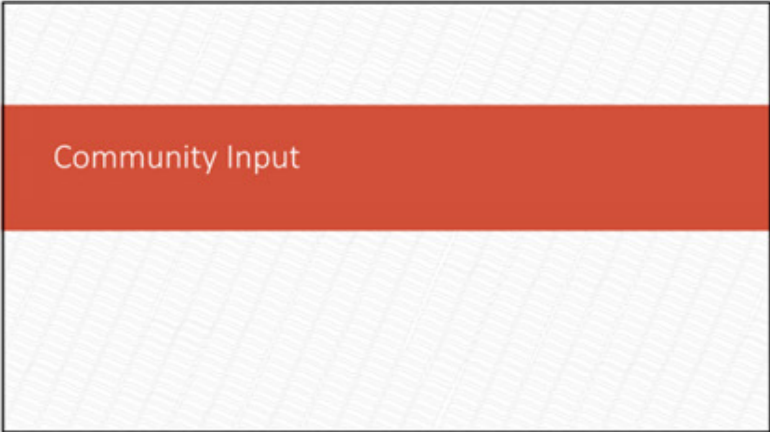
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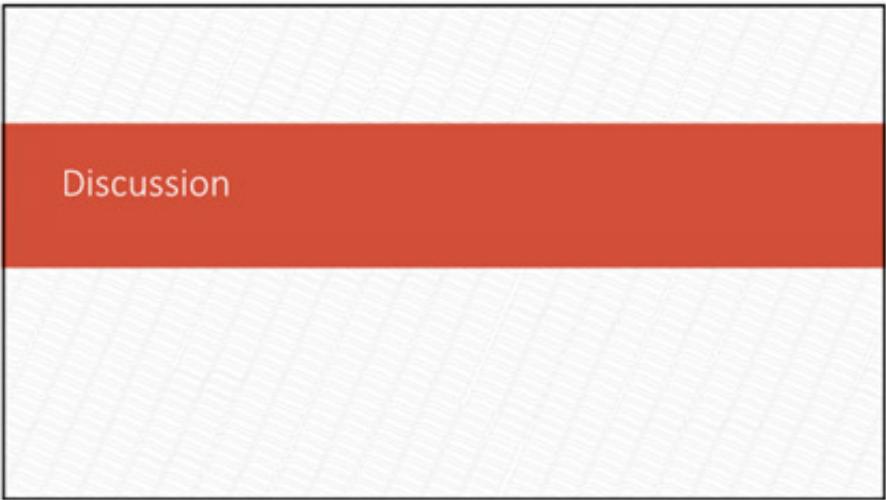
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# CPAC #2 AGENDA

CITY OF CROWLEY, TX  
COMPREHENSIVE PLAN ADVISORY COMMITTEE (CPAC)

May 21, 2019  
6:30 pm – 8:30 pm  
Council Chambers

|                      |  |  |  |
|----------------------|--|--|--|
| Attendees:           | Comprehensive Plan Advisory Committee (CPAC)<br>City Staff |  |  |
| Start time – 6:30 pm | General Information & Upcoming Meetings                    | Doodle Poll to determine CPAC #3 meeting – <a href="https://doodle.com/poll/kkc-u6pwafmdc3zc3">https://doodle.com/poll/kkc-u6pwafmdc3zc3</a> |  |
| Start time – 6:45 pm | Existing Conditions Fiscal Analysis                        | Verdunity – Felix Landry and Kevin Shepherd  |  |
| Start time – 8:00 pm | Discussion/Questions                                       |  |  |
| Adjourn – 8:30 pm    | Adjourn  |  |  |

Next CPAC Meeting

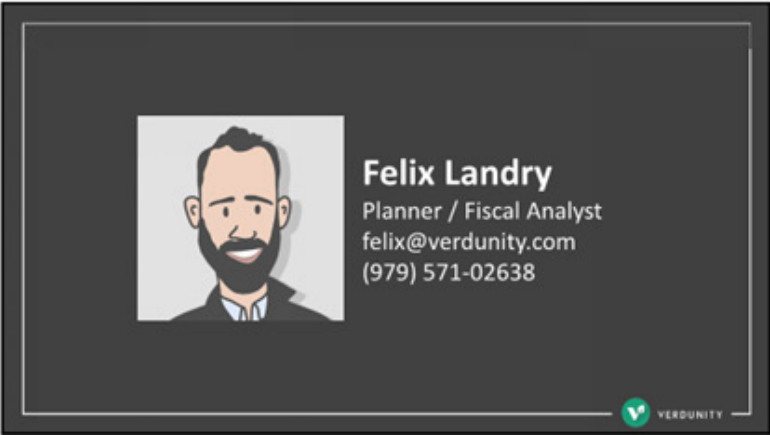
Tentatively  
August 6, 2019

**Additional Instructions:**  
I will be available 30 minutes before the meeting and will remain after the meeting to discuss the Crowley Comprehensive Plan update. I look forward to the opportunity to meet with you and thank you for your input and time.

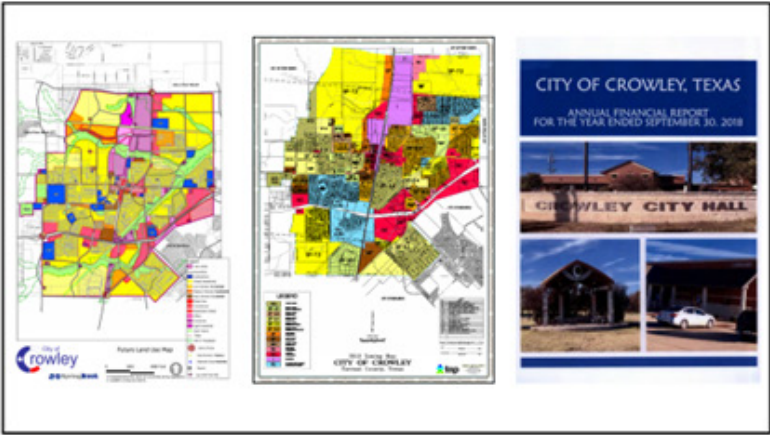
CPAC 2 - May 21, 2019



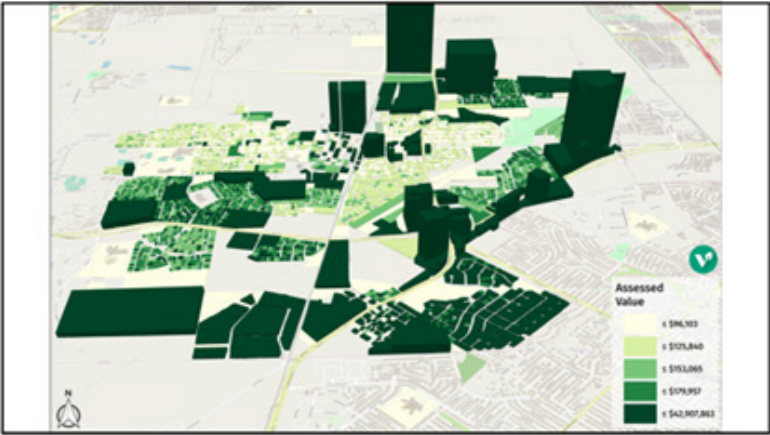
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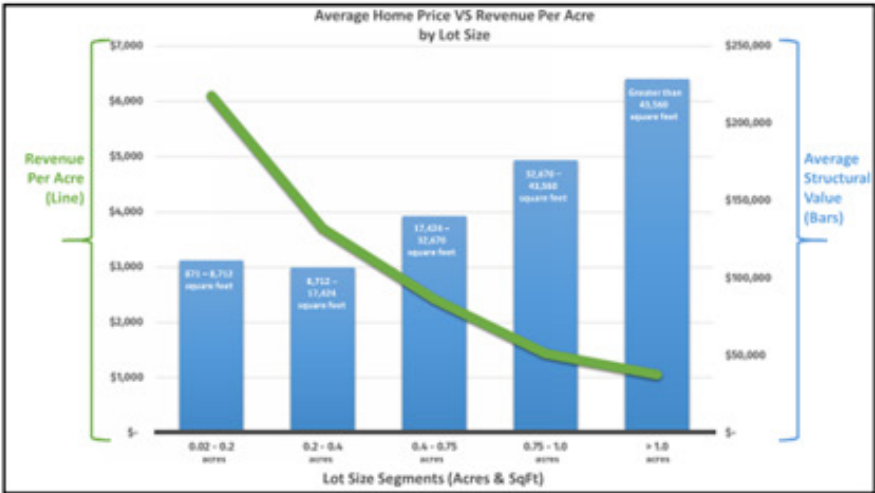
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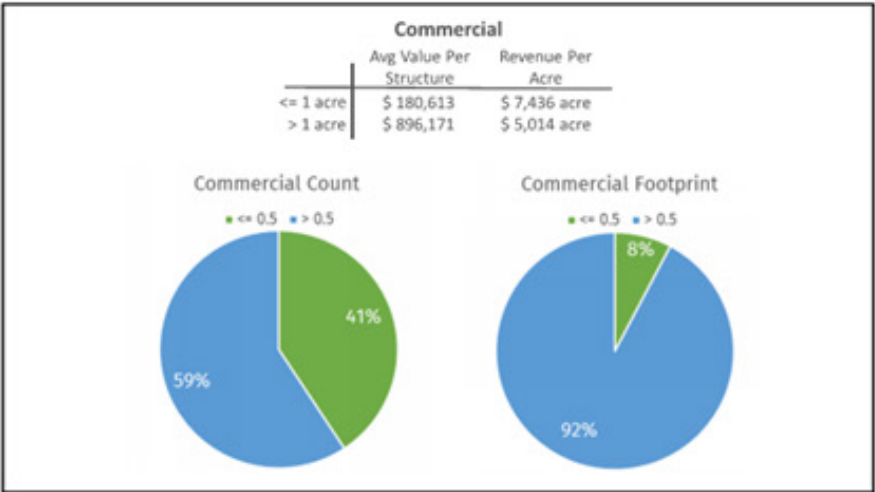
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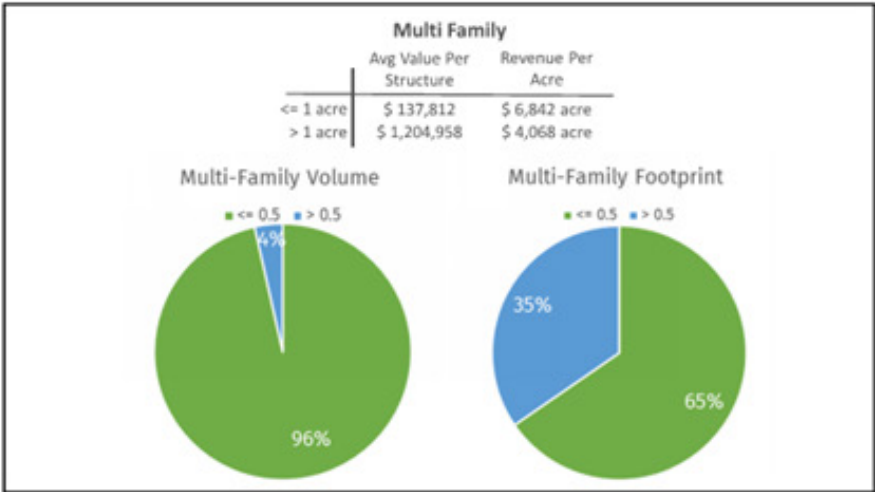
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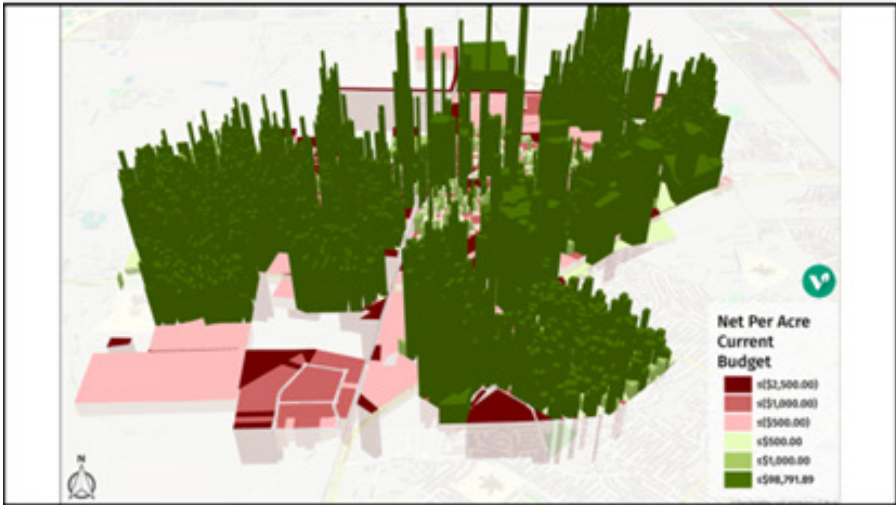
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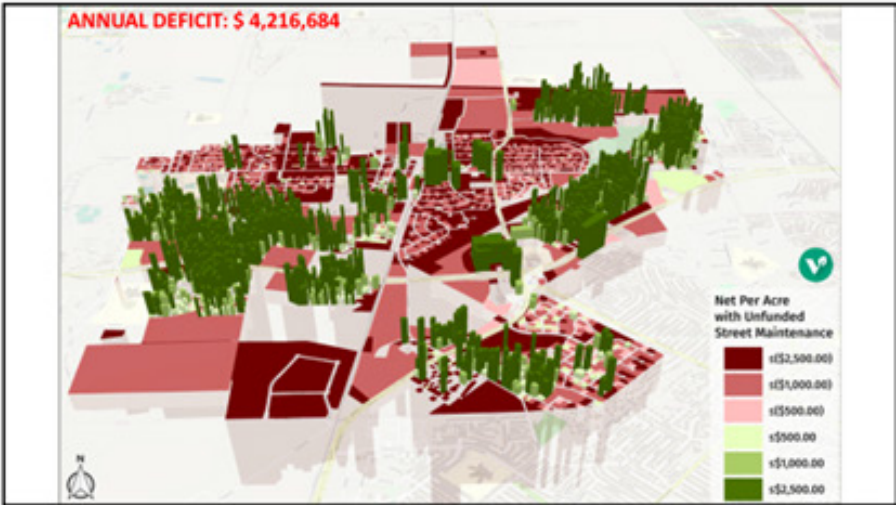
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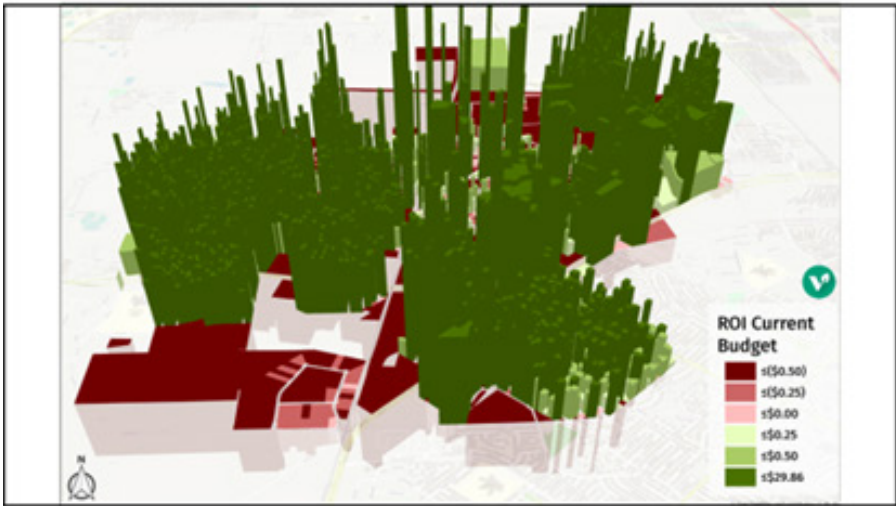
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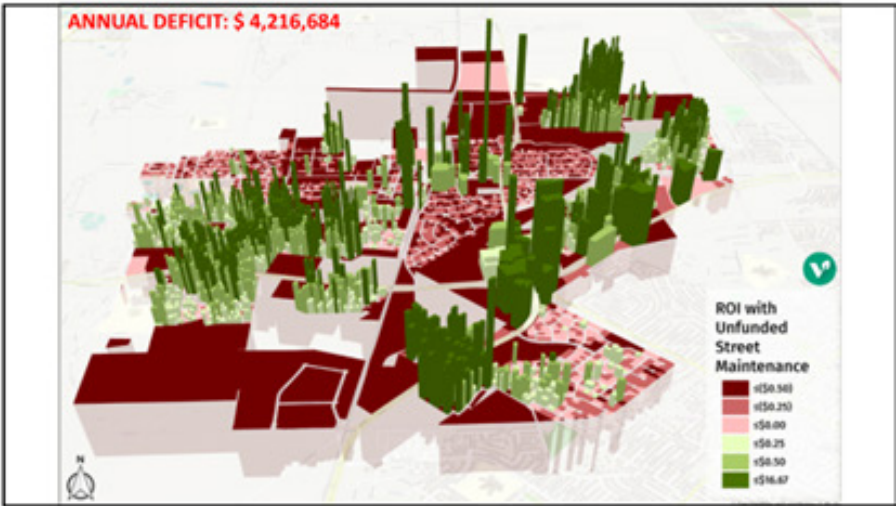
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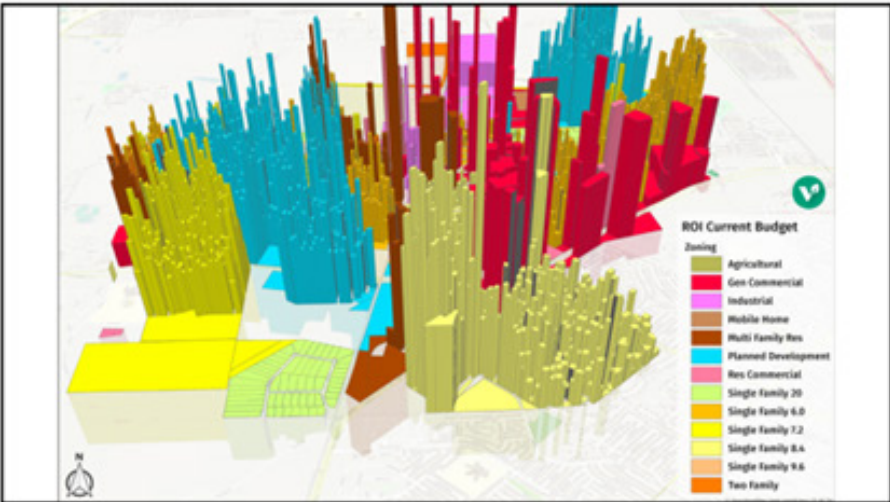
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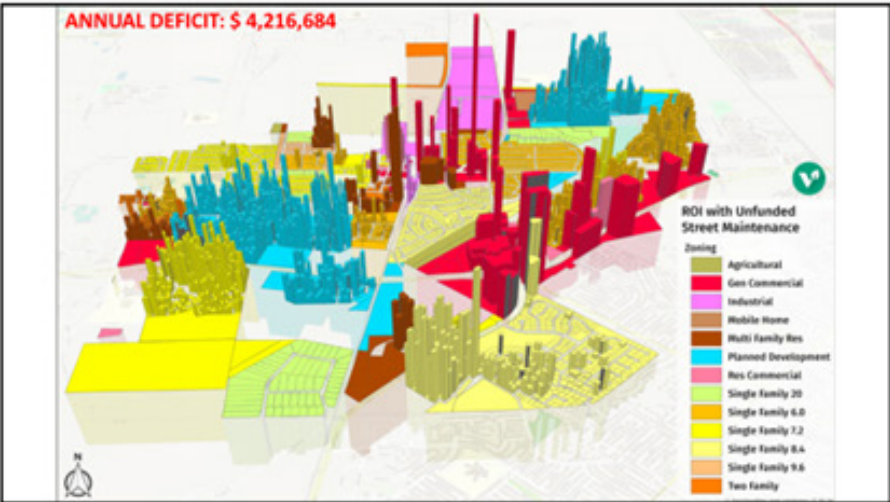
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| Net Annual Potential of Undeveloped Land |         |                     |                        |                 |                        |                 |
|--|---------|---------------------|------------------------|-----------------|------------------------|-----------------|
|  | Acreage |                     | Revenue                |                 |                        |                 |
| Gain                                     | 411.79  |                     | \$ 558,638             |                 |                        |                 |
| Loss                                     | 354.93  |                     | \$(567,781)            |                 |                        |                 |
| ZONING District                          | Acreage | Undeveloped Acreage | Scenario A: Net / Acre | Scenario A: ROI | Scenario B: Net / Acre | Scenario B: ROI |
| Single Family 6.0                        | 290.27  | 11.64               | \$ 977                 | \$ 0.30         | \$(1,000)              | \$(0.19)        |
| Single Family 7.2                        | 214.30  | 171.35              | \$ 820                 | \$ 0.25         | \$(1,345)              | \$(0.25)        |
| Single Family 8.4                        | 217.45  | 22.29               | \$ 1,104               | \$ 0.33         | \$(1,495)              | \$(0.25)        |
| Single Family 9.6                        | 25.51   | 0.33                | \$(1,527)              | \$(0.46)        | \$(3,660)              | \$(0.67)        |
| Single Family 20                         | 136.30  | 37.79               | \$(2,092)              | \$(0.63)        | \$(4,327)              | \$(0.78)        |
| Two Family                               | 18.41   | 27.61               | \$ 365                 | \$ 0.12         | \$(2,009)              | \$(0.35)        |
| Multi Family                             | 44.03   | 40.22               | \$ 2,297               | \$ 0.69         | \$(73)                 | \$(0.01)        |
| Mobile Homes                             | 40.33   | -                   | \$(1,881)              | \$(0.57)        | \$(3,834)              | \$(0.73)        |
| Residential Commercial                   | 4.48    | 10.77               | \$ 4,558               | \$ 1.38         | \$ 2,044               | \$ 0.35         |
| General Commercial                       | 119.65  | 123.86              | \$ 3,220               | \$ 0.97         | \$ 1,184               | \$ 0.22         |
| Planned Development                      | 155.79  | 220.29              | \$ 4,056               | \$ 1.23         | \$ 1,770               | \$ 0.32         |
| Industrial                               | 68.40   | 100.55              | \$ 1,463               | \$ 0.44         | \$(688)                | \$(0.13)        |

15

| Land Use      | Lot Size Range | Rev / Acre | Average Imp Value | Scenario A: Net / Acre | Scenario A: ROI | Scenario B: Net / Acre | Scenario B: ROI | Count | Acreage |
|---------------|----------------|------------|-------------------|------------------------|-----------------|------------------------|-----------------|-------|---------|
| Multi Family  | <= 1.0         | \$ 6,842   | \$ 137,812        | \$ 3,533               | \$ 1.07         | \$ 1,178               | \$ 0.21         | 192   | 32.31   |
| Single Family | 0.02 - 0.2     | \$ 6,104   | \$ 111,572        | \$ 759                 | \$ 0.84         | \$ 632                 | \$ 0.12         | 2,651 | 433.45  |
| Multi Family  | > 1.0          | \$ 4,068   | \$ 1,204,958      | \$ 1,892               | \$ 0.23         | \$(1,531)              | \$(0.27)        | 7     | 17.09   |
| Single Family | 0.2 - 0.4      | \$ 3,702   | \$ 107,033        | \$ 4,127               | \$ 0.12         | \$(1,885)              | \$(0.34)        | 1,629 | 407.49  |
| Single Family | 0.4 - 0.75     | \$ 2,428   | \$ 140,260        | \$ 1,705               | \$(0.27)        | \$(3,262)              | \$(0.57)        | 150   | 73.47   |
| Single Family | 0.75 - 1.0     | \$ 1,437   | \$ 176,415        | \$ 1,490               | \$(0.57)        | \$(4,141)              | \$(0.74)        | 24    | 22.36   |
| Single Family | > 1.0          | \$ 1,062   | \$ 228,796        | \$(1,084)              | \$(0.68)        | \$(4,480)              | \$(0.81)        | 73    | 129.07  |

16

AGENDA

CITY OF CROWLEY, TX  
COMPREHENSIVE PLAN ADVISORY COMMITTEE

July 30, 2019  
6:30 pm – 8:30 pm  
Council Chambers

|                      |   |                               |
|----------------------|---|-------------------------------|
| Attendees:           | Comprehensive Plan Advisory Committee (CPAC)<br>City Staff                    |                               |
| Time                 | Topic   | Presenter                     |
| Start time – 6:30 pm | Highlights from Initial Community Survey                                      | Jenifer Reiner<br>(Dunaway)   |
| 6:45 – 7:00 pm       | Walkshops Debrief   | Kevin Shepherd<br>(Verdunity) |
| 7:00 – 7:30 pm       | Baseline (gaps and opportunities)   | Kevin Shepherd<br>(Verdunity) |
| 7:30 – 8:00 pm       | Downtown Scenario(s)  | Kevin Shepherd<br>(Verdunity) |
|                      | Recommended Reading:<br><a href="#">Downtown Overlay District Regulations</a> | Jenifer Reiner<br>(Dunaway)   |
|                      | <a href="#">Existing Land Use and Current Future Land Use Plan</a>            |                               |
| 8:00 – 8:30 pm       | Discussion and Adjourn  | Everyone                      |
| Next CPAC Meeting    | October 22, 2019  |                               |

**Additional Instructions:**  
Please review attached document in preparation for the meeting.

I will be available 30 minutes before the meeting and will remain after the meeting to discuss the Crowley Comprehensive Plan update. I look forward to the opportunity to meet with you and thank you for your input and time.

CPAC 3 - July 30, 2019

CROWLEY

City of Crowley

A Great Place to Be

CROWLEY 2050

UPDATE TO COMPREHENSIVE PLAN

July 30, 2019

Comprehensive Plan Advisory Committee (CPAC)

 VERDUNITY

 VERDUNITY

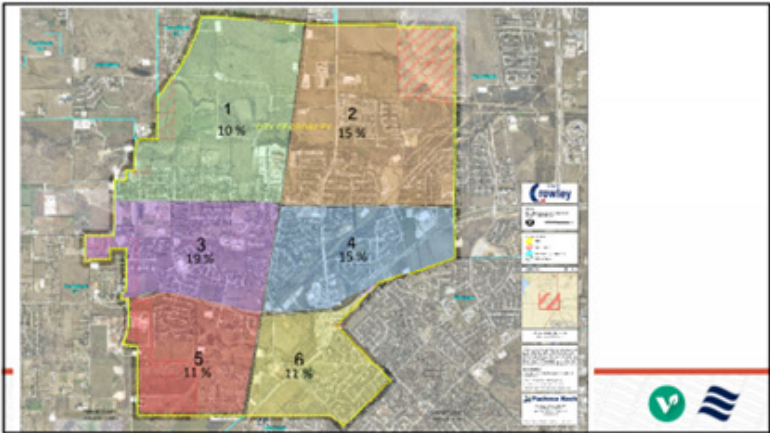
 DUNAWAY

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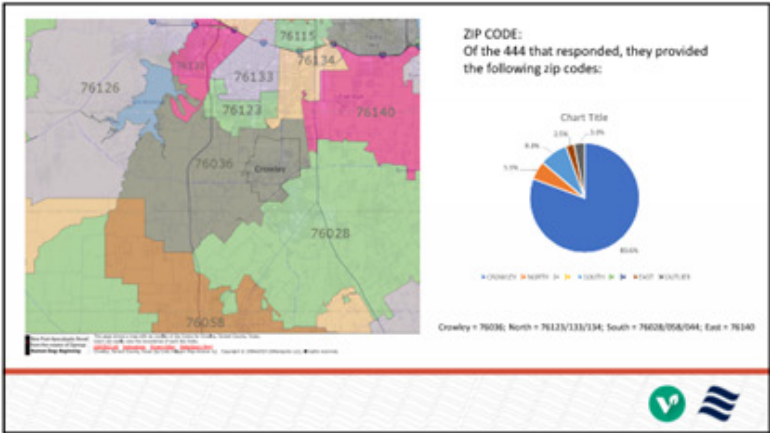
INITIAL COMMUNITY SURVEY

[https://www.surveymonkey.com/stories/SM\\_PKS6TY2V/](https://www.surveymonkey.com/stories/SM_PKS6TY2V/)

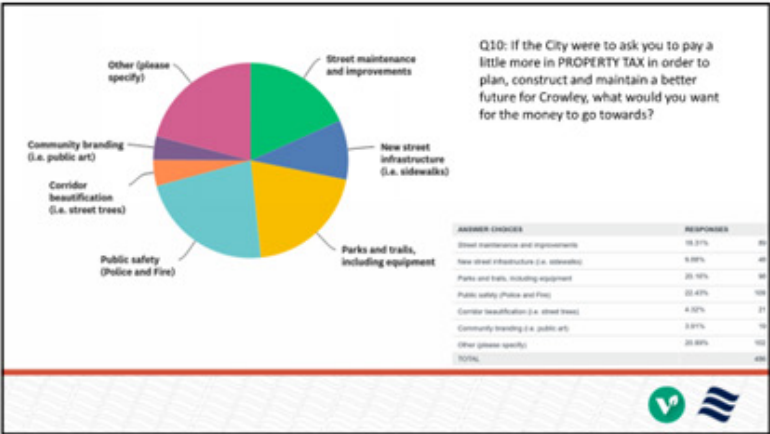
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AGENDA

CITY OF CROWLEY, TX  
COMPREHENSIVE PLAN ADVISORY COMMITTEE

October 22, 2019  
6:30 pm – 8:30 pm  
Council Chambers

|  |   |  |
|--|---|--|
| Attendees:   | Comprehensive Plan Advisory Committee (CPAC)<br>City Staff  |  |
| Time   | Topic   | Presenter  |
| Start time – 7:00 pm   | Highlights of Community Visioning events<br>Online Community Visioning -<br><a href="https://crowley2045.mvsocialpinpoint.com/">https://crowley2045.mvsocialpinpoint.com/</a> | Jenifer Reiner<br>(Dunaway)                                  |
| 7:00 – 7:45 pm   | Draft Maps - ELU, FLUP and LOS  | Jenifer Reiner<br>(Dunaway)                                  |
| 7:45 – 8:30 pm   | Implementation Strategies   | Kevin Shepherd<br>(Verdunity)<br>Jenifer Reiner<br>(Dunaway) |
| End time – 8:30 pm   | Adjourn   |  |
| Next Steps for CPAC:<br>Provide comments to LOS and FLUP<br>Provide comments to draft plan (to be sent week of Nov. 4) |   | By October 25, 2019<br>TBD                                   |
| Town Hall Meeting  |   | November 22, 2019  |

Additional Instructions:  
Please review links in preparation for the meeting.

I will be available 30 minutes before the meeting and will remain after the meeting for additional discussion. Thank you for your input and time.

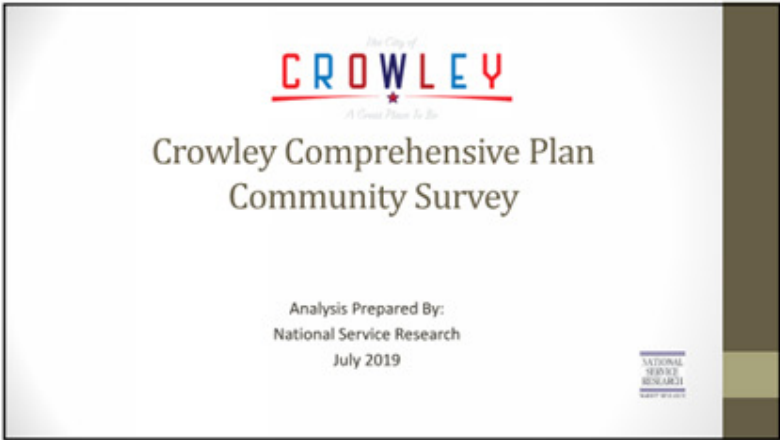
CPAC 4 - October 22, 2019



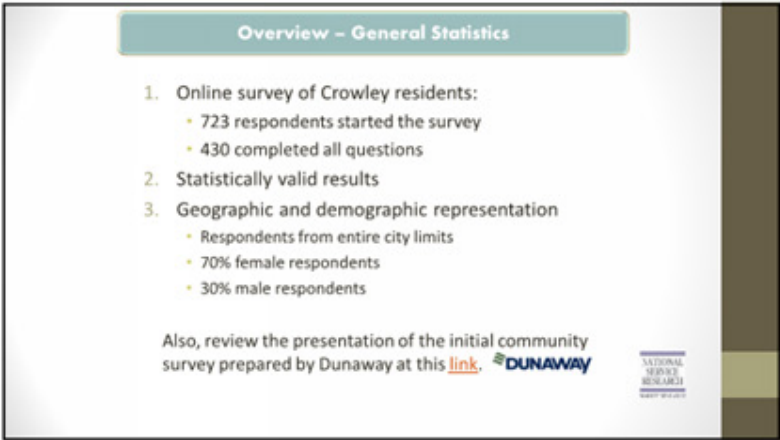
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4

Overview – What people like about Crowley

- Respondents like the small town character of Crowley, affordable housing, convenience to work/major highways and low crime.
- They describe Crowley as small, quiet, safe, convenient, affordable, and friendly.
- Respondents said Crowley does these services well and should continue to capitalize on them:
  - Community events
  - Effective public safety
  - Maintaining roads and sidewalks
  - Supporting and attracting new businesses
  - Planning for new development and redevelopment
  - Sustaining a low tax rate

NATIONAL  
SERVICE  
RESEARCH

QUEST 101-0171

5

Overview – What people want to improve

- Make the city more appealing:
  - More businesses – restaurants and shops
  - Facilities and venues that encourage locals to go out
- Make a walkable city center where people could gather and enjoy local shops and restaurants
- Keep dollars local - although some respondents do shop in Crowley, significant dollars are going out of the city to Burleson and Fort Worth
- Add recreation facilities - more trails/nature trails, picnic areas, playgrounds, a dog park, a splash pad, sport courts and a pool
  - 67% agree that creating a trail system is important.

NATIONAL  
SERVICE  
RESEARCH

QUEST 101-0171

6

Overview – Suggestions for Downtown

- Suggestions to update/revive downtown based upon respondent input:
  - Improved store fronts
  - Wide sidewalks
  - Outside dining
  - Street trees
  - Street lights
  - Improved crosswalks
- Suggested retail and commercial businesses:
  - Higher-end food options (sit-down restaurants), family entertainment type restaurants, food truck park, local coffee shop
  - Co-working space
  - Hardware store
  - Theater/family entertainment
  - Clothing store
  - Pet store
  - Office space
  - Bank
  - Grocery, whole food type store

NATIONAL  
SERVICE  
RESEARCH

QUEST 101-0171

7

Overview

- Bottom Line, respondents want the city to:
- KEEP DOING:
  - Nice residential homes
  - Maintain parks and beautify the city
  - Attract businesses
  - Plan for safety
  - Keep taxes low
- STOP DOING:
  - Too many apartments
  - Low end housing, cookie cutter housing, small lot housing
- START DOING:
  - Maintain city services (roads, parks, existing development)
  - Connect sidewalks/greenbelts
  - More businesses/update downtown with restaurants & entertainment
  - Add townhomes, bungalows, apartments for young adults and retirees

NATIONAL  
SERVICE  
RESEARCH

QUEST 101-0171

8

COMMUNITY VISIONING

[www.crowley2045.com/online-consult.com/](http://www.crowley2045.com/online-consult.com/)

CROWLEY

COMPREHENSIVE PLAN

ONLINE VISION SURVEY FOR CROWLEY 2045

Planning a sustainable future that balances today's needs with long-term impacts and resource constraints

9

CROWLEY

COMPREHENSIVE PLAN

INCREMENTAL DEVELOPMENT WORKSHOP

Collaborating to cultivate a unique and vibrant Main Street



THURSDAY, SEPTEMBER 26

12:00-1:00PM

405 S Oak Street



Crowley, TX 76036

Do you own a business or property downtown, or have ideas and resources you would like to contribute to support small businesses, local entrepreneurs, and downtown activities? We are looking for partners to share and provide ideas and resources available to cultivate a unique and vibrant Main Street through proper planning and incremental development. Do not miss this opportunity to learn more about the vision for Downtown Crowley and share your ideas with the team!



VERDUNITY

DUNAWAY



10

Cultivating Community Capital in Crowley

1) What are the desired outcomes for Main Street and local business?


- Be SPECIFIC.
- Include both big ideas/long-term and small wins that we can focus on right now.
- What's missing? (Business type, activity, experience)

2) Where are the opportunities?

- Any unique landmarks, buildings or spaces?
- Vacant or partially occupied buildings
- Vacant lots

3) What resources are available and how might we connect them together to capitalize on these opportunities?

- Time / Talent / Treasure



VERDUNITY

11

CROWLEY

COMPREHENSIVE PLAN

VISIONING WORKSHOP

Planning a sustainable future that balances today's needs with long-term impacts and resource constraints

NATIONAL NIGHT OUT




TUESDAY, OCTOBER 1

6:30-8:00PM

812 S. Crowley Road Suite A


Crowley, TX 76036

The City of Crowley is in the process of updating its long-range comprehensive plan. Help us hear from you about the future of our community, share your ideas and feedback with our consultant team and planning staff, and make a difference!






VERDUNITY



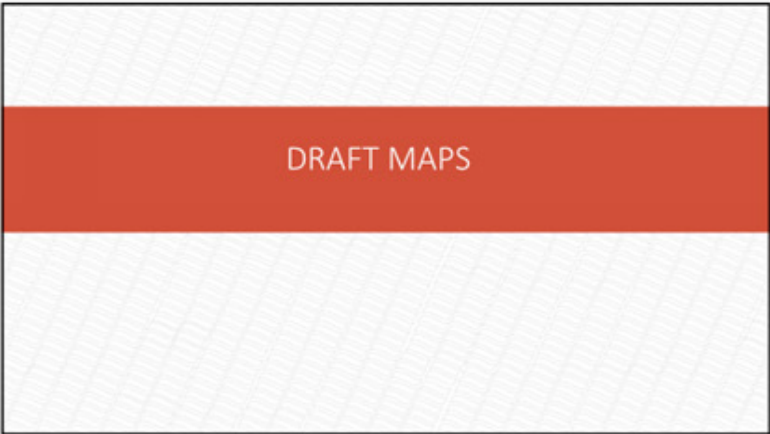
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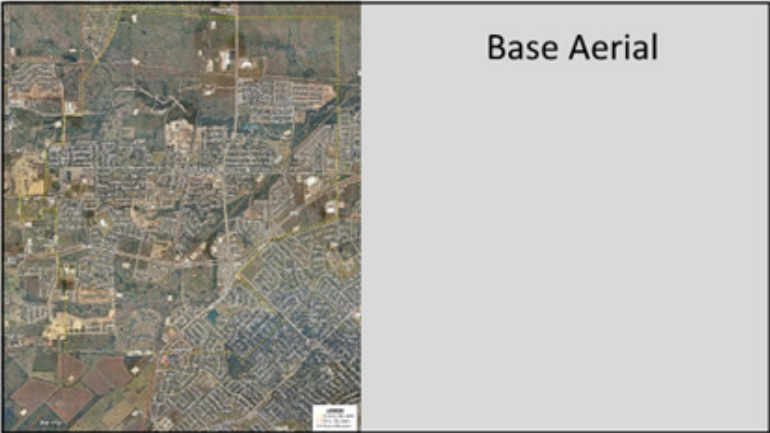
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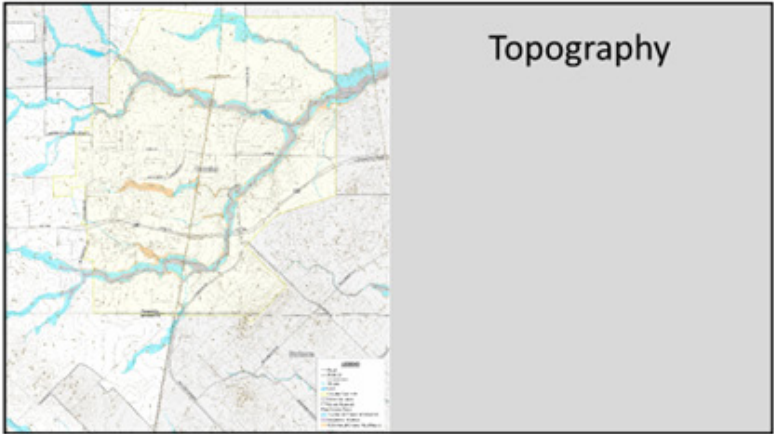
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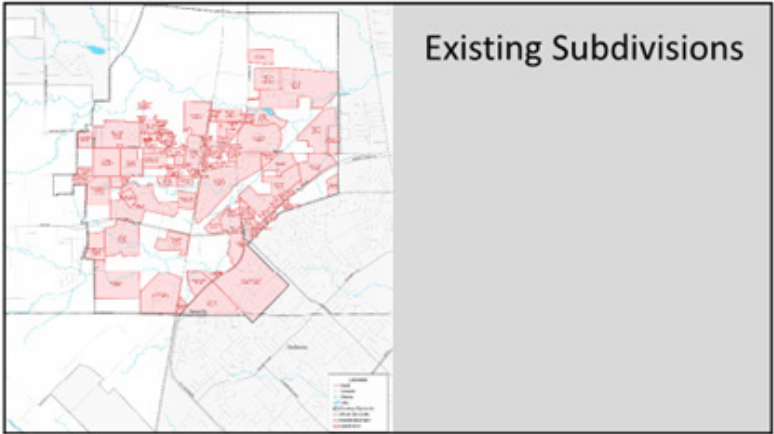


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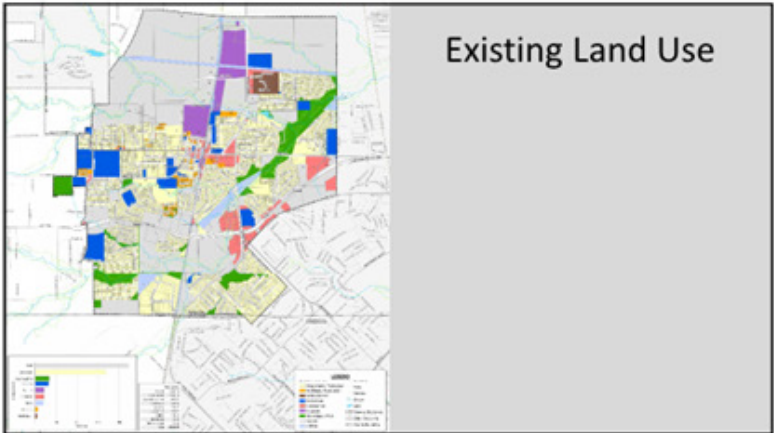
Topography

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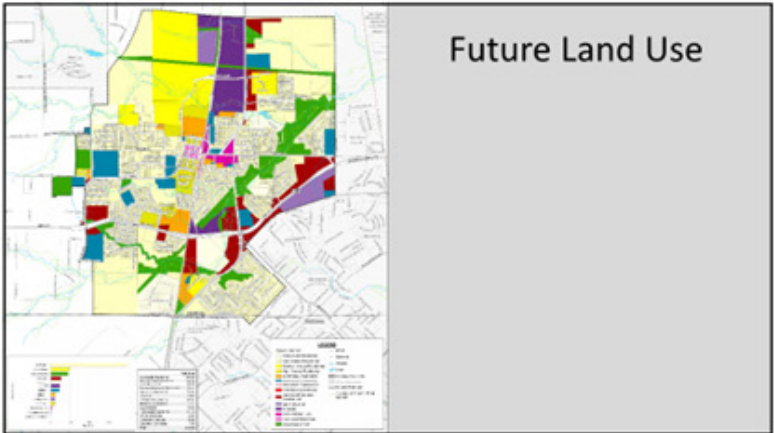
Existing Subdivisions

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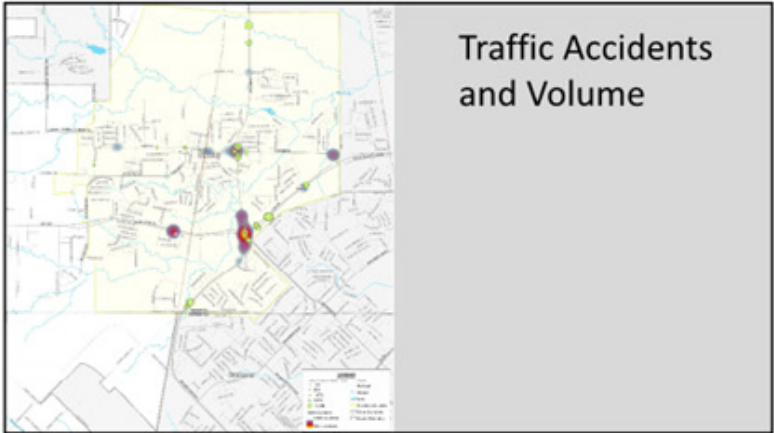
Existing Land Use

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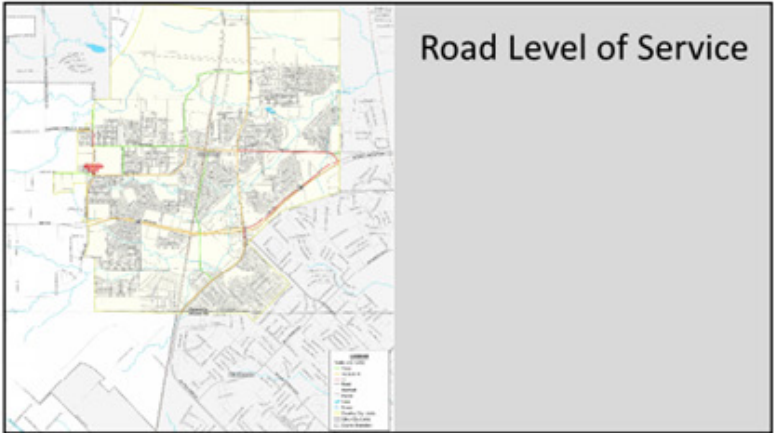


Future Land Use

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23



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Q7 What are 3 words or phrases you use (or would use) to describe Crowley to others?



Survey Monkey -  
Initial Community Survey



CITY OF CROWLEY

CROWLEY COMMUNITY QUESTIONNAIRE - INTRODUCTION

The City of Crowley has contracted with several local North Texas consultants to complete updates and/or create the following important City planning documents (click on the links to see the current document and/or information):

- 1. Comprehensive Plan and
- 2. Parks and Recreation Plan

The purpose of this first questionnaire is to make you aware of the updates, gain some insight from you, and get you engaged in the process. In the next several months, there will be several opportunities for you to be a part of the process from town hall meetings to neighborhood "walkshops" to additional surveys. This is the first step, and the team of consultants have combined our questions to focus on what you think about Crowley, as it exists TODAY. Future surveys will be just that - ask you to think about the future of Crowley and what the City needs TOMORROW and what new services may be provided in the future. But, for now, let's talk about Crowley as it is today.

This questionnaire is for anyone and everyone that lives, works, shops, visits and cares about Crowley. We look forward to getting the results of this questionnaire and learning what YOU think about the community - the City of Crowley!

Let's start with some basic information about you.

Where do you presently live?

- ☐ Area 1
- ☐ Area 2
- ☐ Area 3

What is your age?

- ☐ 17 or younger
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65+

- ☐ Male
- ☐ Female
- ☐ Other



CITY OF CROWLEY

Let us know where you live.

Where do you live?



\* Look at the map above. What AREA of the City do you live in? Each area is identified by a number.

- ☐ Area 1 NE
- ☐ Area 2 NE
- ☐ Area 3 Center
- ☐ Outside the City Limits
- ☐ Area 4 Center
- ☐ Area 5 SW
- ☐ Area 6 SE

Everyone's input is valuable to the update process. If you don't live within the City of Crowley, we REALLY need your opinions and ideas, too. To be sure we include your responses to this survey, please provide the zip code for where you live.

If you live within the City limits, we would like to know where you moved to Crowley? What attracted you to move to Crowley? Provide as much information as you want.

What do you like MOST about living in Crowley?



CITY OF CROWLEY

Now let's talk about the community of Crowley.

CITY OF CROWLEY

What are 3 words or phrases you use (or wish you used) to describe Crowley to others?

What City services do you think that the City is doing well? (Check all that apply.)

- ☐ Providing a fire fire
- ☐ Police and safety
- ☐ Maintaining roads and sidewalks
- ☐ Providing public works, such as trash and recycling
- ☐ Programming community events, such as fairs or night on the town
- ☐ Providing for new and current residents and visitors
- ☐ Supporting existing business and creating new businesses
- ☐ Other (please specify)

Where do you most often go to do the following activities? (Pick the City in which that business is located)

|                               | CROWLEY                  | BEAUFORT                 | MOREHEAD                 | ANDERSON                 | CROWLEY                  | SEA                      |
|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Buy groceries                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy a house                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy a car                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy home improvement (DIY)    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Take out to eat               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| See a movie                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Work out                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Child's                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Senior center                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| See the doctor (or emergency) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

If the City were to ask you to pay a little more in PROPERTY TAX in order to plan, construct and maintain a better future for Crowley, what would you want the money to go towards? (Select your #1 priority)

- ☐ Street maintenance and improvements
- ☐ New capital structure (new stadium)
- ☐ Public works and safety equipment
- ☐ Public safety (police and fire)
- ☐ Provide local bus (new or old)
- ☐ Community center (new or old)
- ☐ Other (please specify)

7

9101112

13141516171

What is your gender?  
☐ Male  
☐ Female

What is your age?  
☐ 17 or younger  
☐ 18-24  
☐ 25-34  
☐ 35-44  
☐ 45-54  
☐ 55-64  
☐ 65 or older

**CROWLEY**  
A COMMUNITY IN COLORADO

**CITY OF CROWLEY**

Let us know where you live  
**CITY OF CROWLEY**



\* Look at the map above. What AREA of the City do you live in? Each area is identified by a number.  
☐ Area 1 NW  
☐ Area 2 NE  
☐ Area 3 SW  
☐ Area 4 SE  
☐ Outside the City Limits

Everyone's input is valuable to the update process. If you don't live within the City of Crowley, we REALLY need your opinions and ideas, too. To be sure we include your responses to this survey, please provide the zip code for where you live.

If you do live within the City Limits, we would like more information: When did you move to Crowley? What attracted you to move to Crowley?  
Provide as much information as you want.

What do you like MOST about living in Crowley?

**CROWLEY**  
A COMMUNITY IN COLORADO

**CITY OF CROWLEY**

Now, tell us about the community of Crowley.  
**CITY OF CROWLEY**

What are 3 words or phrases you use (or wish you used) to describe Crowley to others?

What City services do you think that the City is doing well (check all that apply)?

- ☐ Providing a safe town
- ☐ Effective public safety
- ☐ Maintaining roads and bridges
- ☐ Providing safe playgrounds, ball fields, parks
- ☐ Providing community events, such as Fall Festival, Winter Fest
- ☐ Providing new and improved public facilities
- ☐ Improving existing business and attracting new businesses
- ☐ Other (please specify)

Where do you most often go to do the following activities? (Check the City in which that business is located)

|                                 | CROWLEY                  | BOULDER                  | FORT WORTH               | JEANERETTE               | OTHER CITY               | NA                       |
|---------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Buy groceries?                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy clothes?                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy furniture?                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Buy home improvement items?     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Eat out for dinner?             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Go to a movie?                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Work out?                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Church?                         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Attend your GP?                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| See the doctor (not emergency)? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

If the City were to ask you to pay a little more in PROPERTY TAX in order to plan, construct and maintain a better future for Crowley, what would you want for the money to go towards? (Select your #1 priority)

- ☐ Street maintenance and improvements
- ☐ New construction (development)
- ☐ Parks and recreation (playground)
- ☐ Public safety (police and fire)
- ☐ Public transit (buses and trains)
- ☐ Community services (senior center, etc.)
- ☐ Other (please specify)

**CROWLEY**  
A COMMUNITY IN COLORADO

**CITY OF CROWLEY**

**PARKS AND RECREATION**



8

- 11a) Are you satisfied or dissatisfied with the NUMBER of parks in the City of Crowley?
- ☐ Very satisfied ☐ Somewhat satisfied ☐ Neither satisfied nor dissatisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied
- 12a) How satisfied or dissatisfied are you with the OVERALL MAINTENANCE of Crowley Parks?
- ☐ Very satisfied ☐ Somewhat satisfied ☐ Neither satisfied nor dissatisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied
- 13a) You or your family members play sports in softball. **Crowley Sports Center**, are you satisfied or dissatisfied with the facility conditions?
- ☐ Very satisfied ☐ Somewhat satisfied ☐ Neither satisfied nor dissatisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied
- 14a) Are you satisfied or dissatisfied with the playground equipment in **Greenwood Park**?
- ☐ Very satisfied ☐ Somewhat satisfied ☐ Neither satisfied nor dissatisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied
- 15a) Are you satisfied or dissatisfied with the playground equipment in **Teeter Park**?
- ☐ Very satisfied ☐ Somewhat satisfied ☐ Neither satisfied nor dissatisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied

9

16a) How often do you typically use or visit the following City facilities and parks?

|                         | Never                 | Occasionally          | Sometimes             | Frequently            | Very frequently       |
|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Community Center        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Community Pool          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Community Tennis Courts | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Baseball Field          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clubhouse/Barbecue Area | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clubhouse/Clubhouse     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clubhouse/Clubhouse     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clubhouse/Clubhouse     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

17a) If you could design your own park, what amenities (playground equipment, trails, sports fields, etc.) would the park include?

18a) What is your favorite park in Crowley and why?

10



**CITY OF CROWLEY**

**CONNECTIVITY: BIKEWAYS, SIDEWALKS, AND TRAILS**

19a) Are there sidewalks and bike routes in your neighborhood that allow you to walk or bike to visit a neighbor, visit a school, or make a quick trip to the store?

☐ Yes ☐ No

20a) How do you feel about the following statement? Creating a trail system in Crowley is important to me.

☐ Strongly agree ☐ Agree ☐ Disagree ☐ Strongly disagree

21a) Because of the threat of being stopped by the train, do you make the decision to shop somewhere else than Main Street?

☐ Yes ☐ No

☐ I am proud to live in Crowley and the surrounding area.

11

- 22a) How often do you use Main Street because of the train, what ONE intersection do you feel that you spend too much time at due to traffic congestion or traffic signal timing?
- 



12

23a) Look at the image above. Does Crowley have too much or too little or just the right amount of the following types of housing? (graph is credited to Outlook Design)

|                             | Too Much              | Just Right            | Too Little            |
|-----------------------------|-----------------------|-----------------------|-----------------------|
| Detached Single Family      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Duplex                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Triplex                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Condo/Apartment             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Townhouse                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mid-Rise/ Garden Apartments | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Loft/Apartment              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mid-Rise                    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

24a) Which of the above housing types do you feel **fits** with the character of Crowley?

25a) When it comes to residential development in the community, what would you most like the city to:

Keep doing?

Stop doing?

Start doing?

13



CITY OF CROWLEY

COMMERCIAL DEVELOPMENT

- 24a. If your intent, where is DOWNTOWN Crowley?
- ☐ Main Street between Crow and Pine and Bank Street
  - ☐ Hwy 1017 between Crow and Pine and Main Street
  - ☐ Hwy 1017 between Crow and Pine and Main Street
  - ☐ Hwy 1017 between Crow and Pine and Main Street
  - ☐ Other (please specify)

25. What types of retail or commercial development are MOST needed in Crowley?

26. When it comes to commercial development (retail office and entertainment) in the community, what would you most like the city to:

Keep doing?

Stop doing?

Start doing?

An example of "Main Street" is another locally owned building for retail and attracting business.



What if that same "Main Street" could look like AFTER making a plan to create a sense of place and revitalize business setting.



27. What about the AFTER picture do you like the best? (Select all that apply)

|  |   |
|--|---|
| <input type="checkbox"/> Keep it as is | <input type="checkbox"/> Upgrade it     |
| <input type="checkbox"/> Clean it up   | <input type="checkbox"/> Add more trees |
| <input type="checkbox"/> Add more      | <input type="checkbox"/> Add more       |
| <input type="checkbox"/> Add more      | <input type="checkbox"/> Add more       |
| <input type="checkbox"/> Add more      | <input type="checkbox"/> Add more       |
| <input type="checkbox"/> Add more      | <input type="checkbox"/> Add more       |

Other (please specify)



CITY OF CROWLEY

Final Thoughts

Again, thank you for your time providing answers to the above questions! These answers will add current information about what Crowley is like today. At this point, you have the opportunity to add some of your questions about the update process as well as let us know how we can best keep you involved in the process.

FOLLOW US!

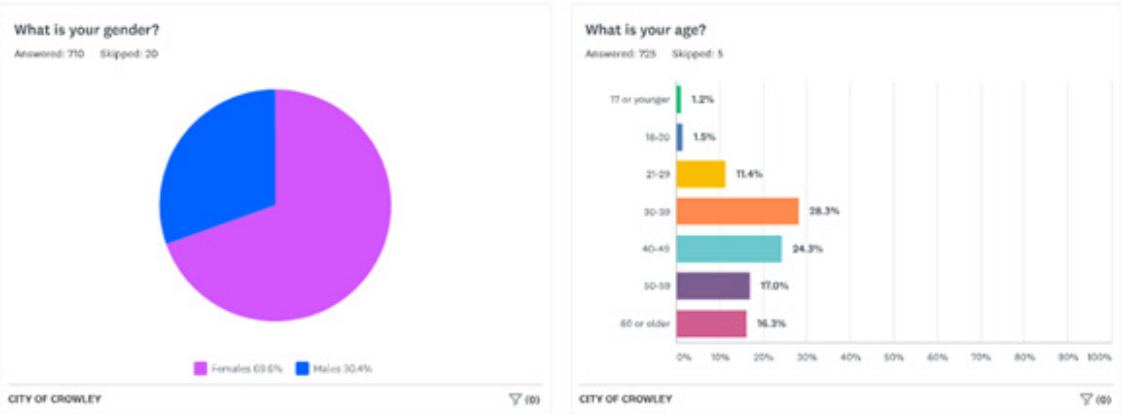
Additional information and dates about upcoming meetings will be posted on the City website (<http://www.ci.crowley.tx.us>) and the City Facebook page (<https://www.facebook.com/cityofCrowleyTX>).

28. Please use to share any additional information you feel is important in developing the Comprehensive Plan and the Parks and Recreation Plan.

CROWLEY IN 2019

CROWLEY IN 2019  
Comprehensive Plan Update - Initial Community Survey

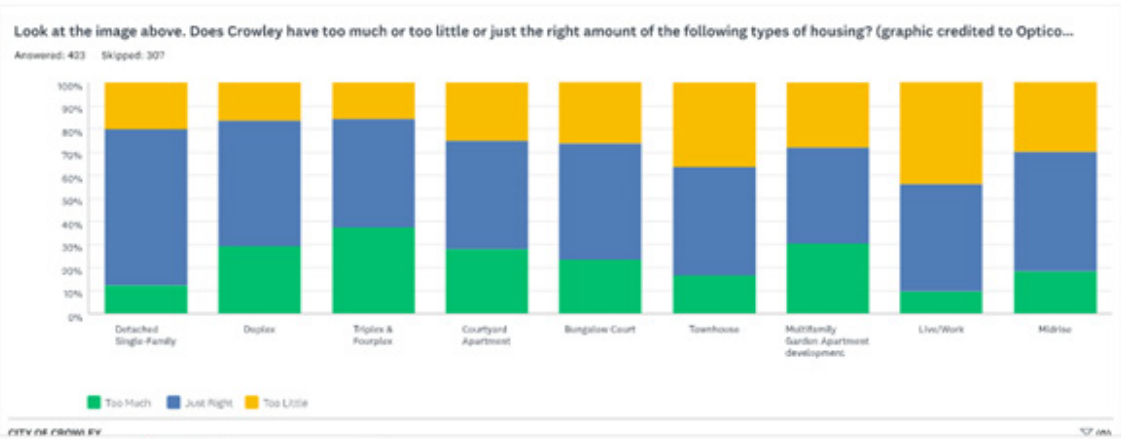
Who responded to the online survey?

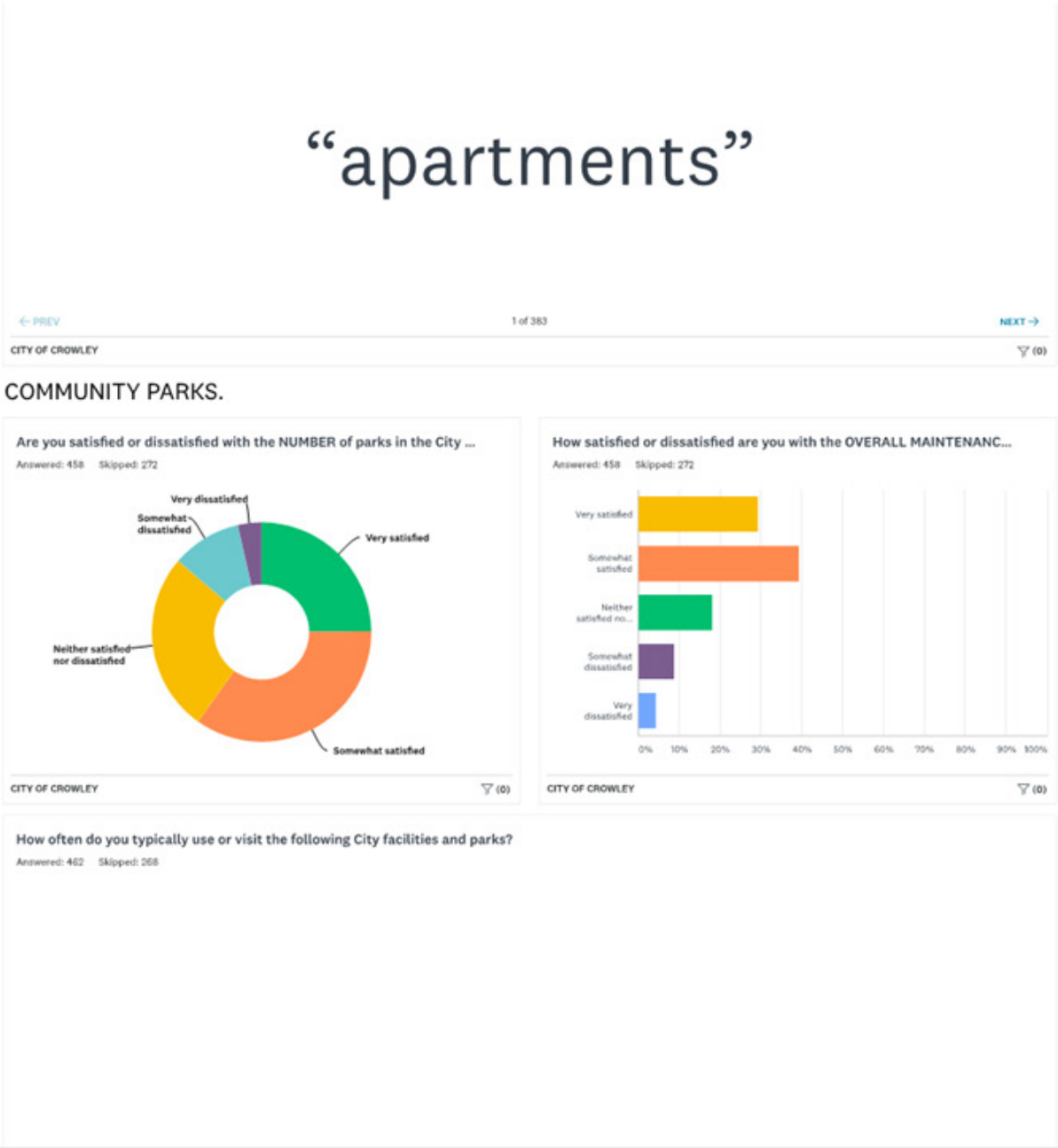


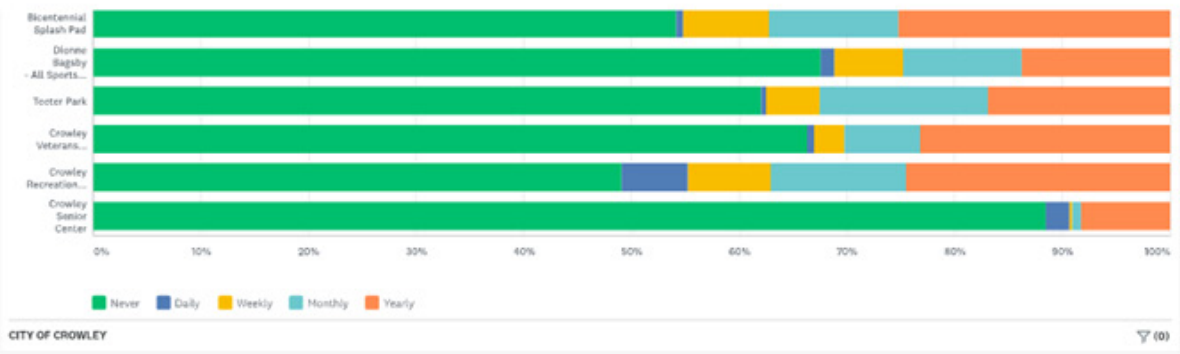
Thank you, Crowley! **79.5%** of the people that took the online survey live in Crowley!

Fun fact:  
116 people (20.5%) who live outside of Crowley City limits cared enough to take the survey!  
Thank you for helping plan for the future of Crowley!

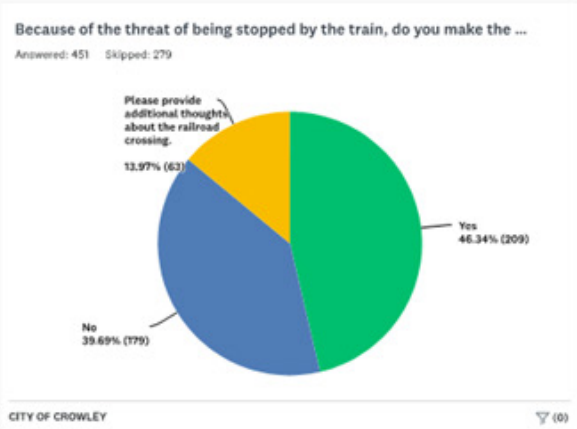
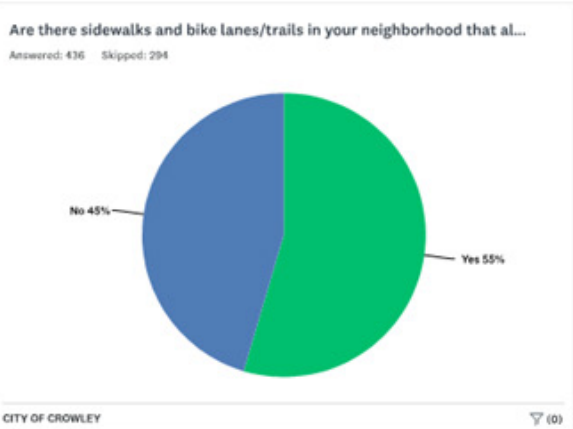
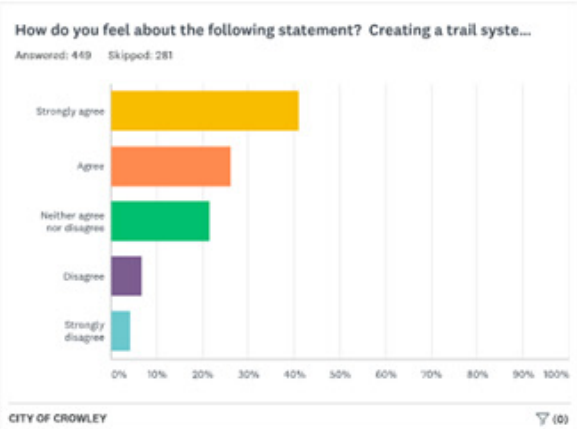
RESIDENTIAL DEVELOPMENT.

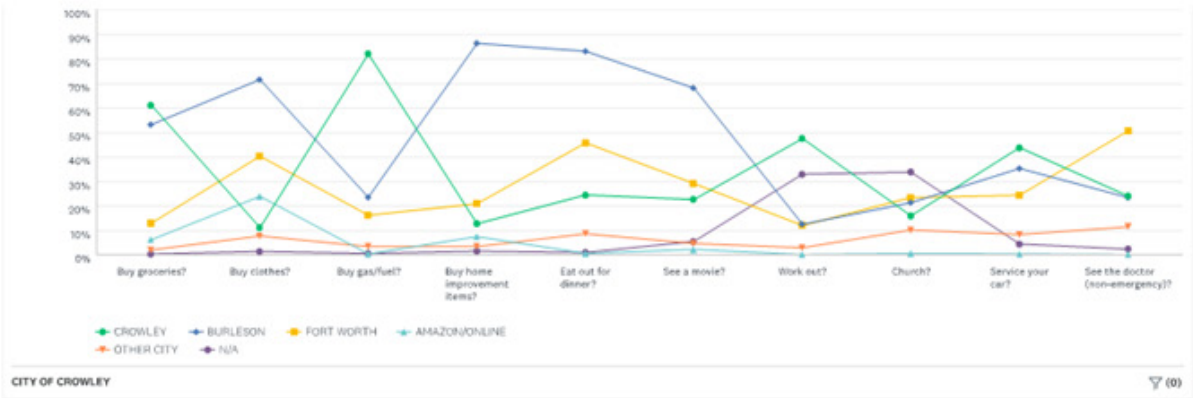




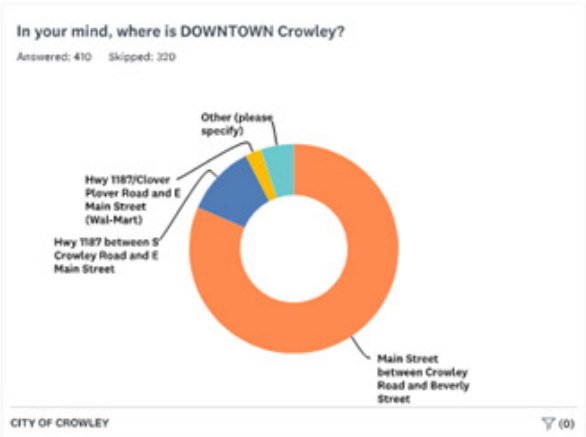


CONNECTIVITY - ROADS, SIDEWALKS AND TRAILS.

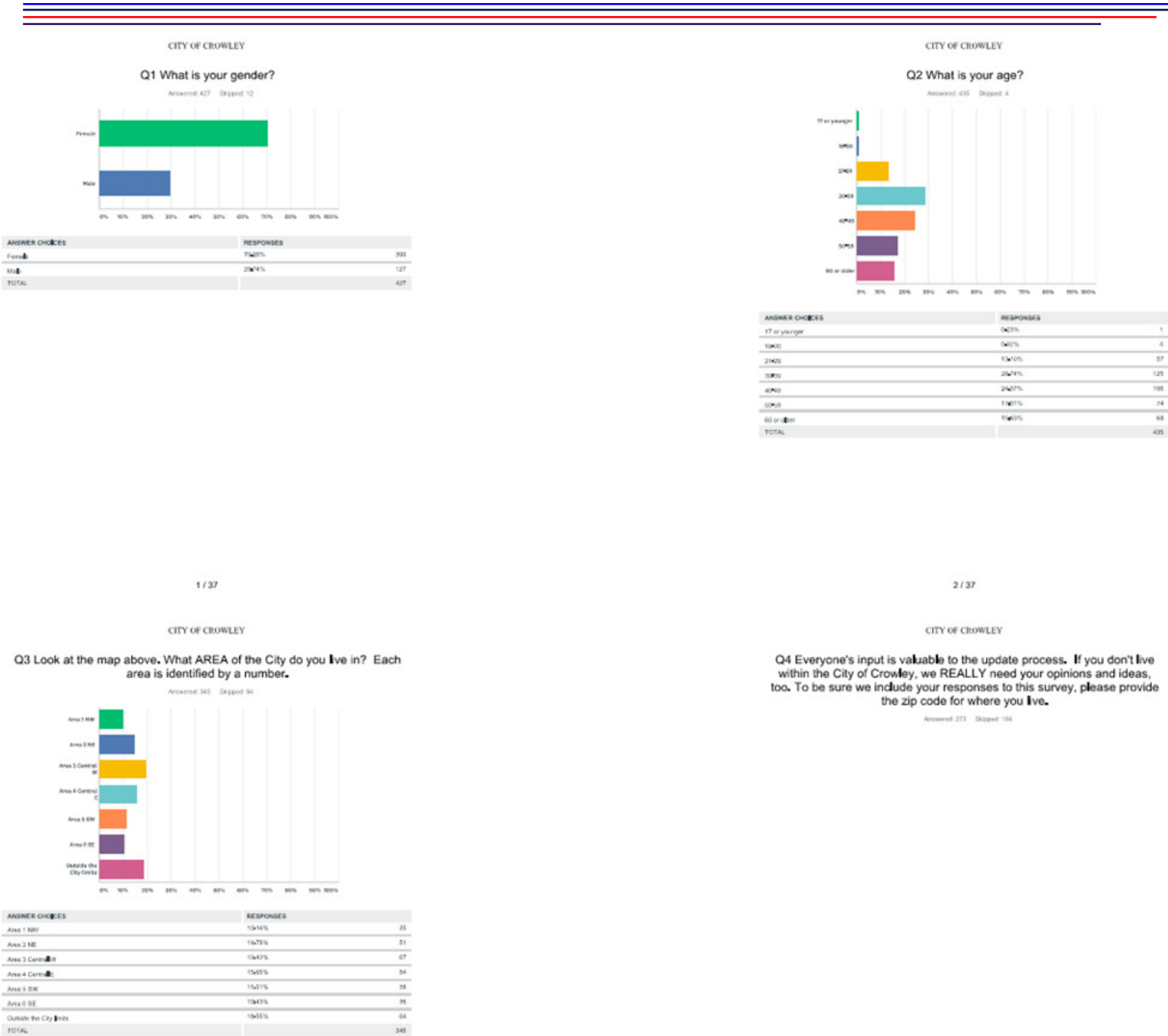


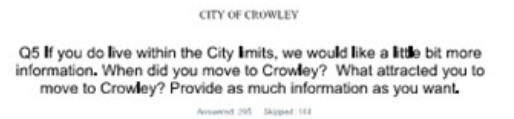


COMMERCIAL DEVELOPMENT.



This presentation highlights select responses to the initial survey. The full survey results and responses will be used to focus the next survey and, ultimately, the updated Comprehensive Plan. Thank you!

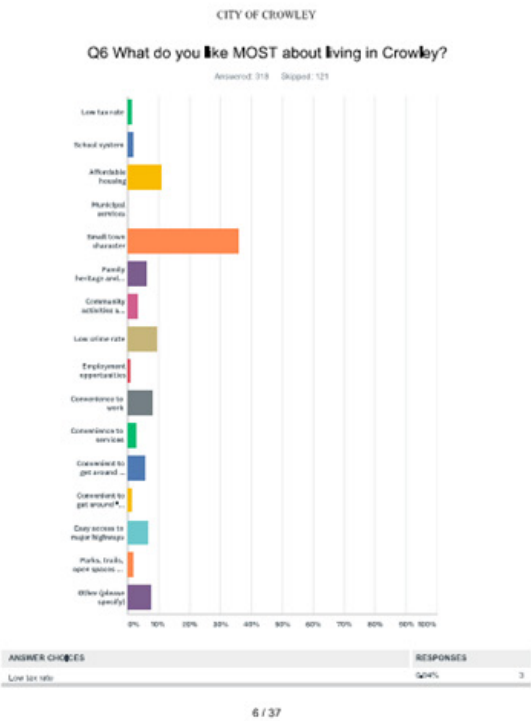




5 / 37

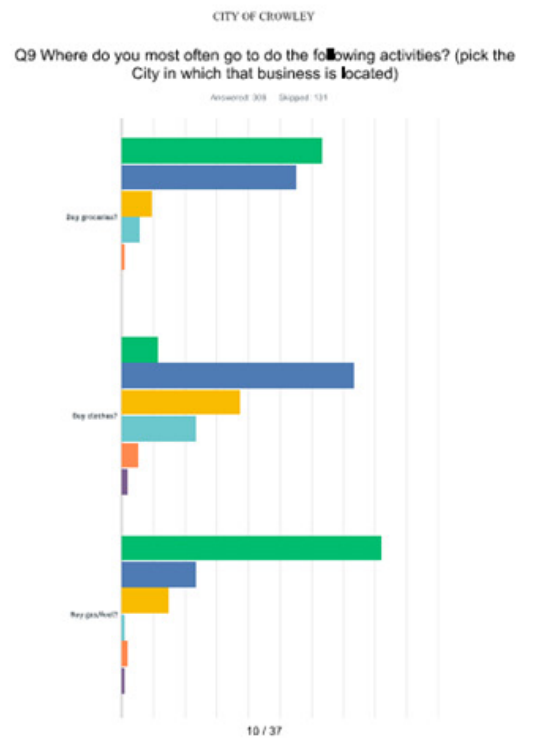
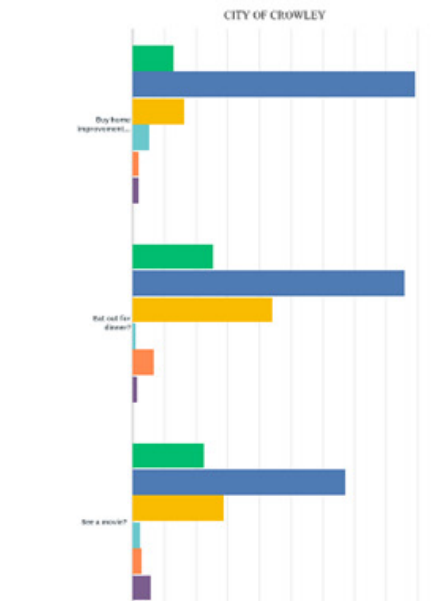
CITY OF CROWLEY

|   |       |     |
|---|-------|-----|
| School system   | 501%  | 9   |
| Affordable housing  | 1960% | 34  |
| Municipal services  | 640%  | 0   |
| Small town character                                      | 3560% | 114 |
| Fair heritage and/or fee                                  | 540%  | 19  |
| Community activities and events                           | 540%  | 19  |
| Low crime rate  | 542%  | 29  |
| Employment opportunities                                  | 541%  | 1   |
| Convenience to work                                       | 360%  | 25  |
| Convenience to services                                   | 362%  | 8   |
| Convenient to get around - Side of Crowley                | 560%  | 18  |
| Convenient to get around - Good road network              | 540%  | 3   |
| Easy access to major highways                             | 520%  | 20  |
| Parks, trails, open spaces and recreational opportunities | 50%   | 6   |
| Other (please specify)                                    | 520%  | 23  |
| TOTAL   |       | 318 |

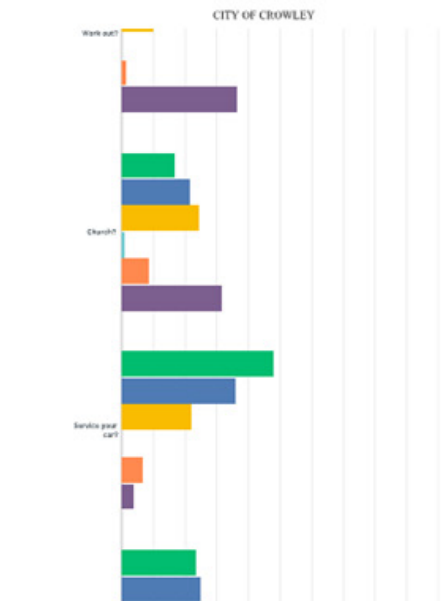


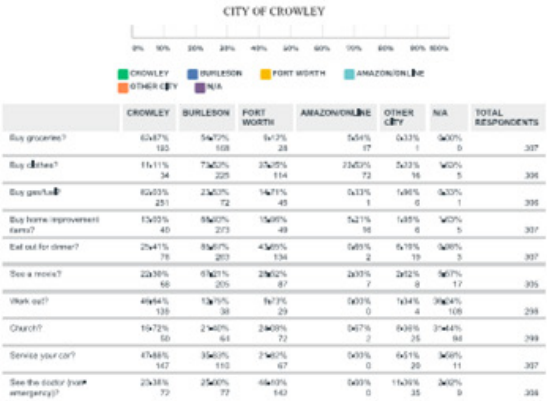


9 / 37

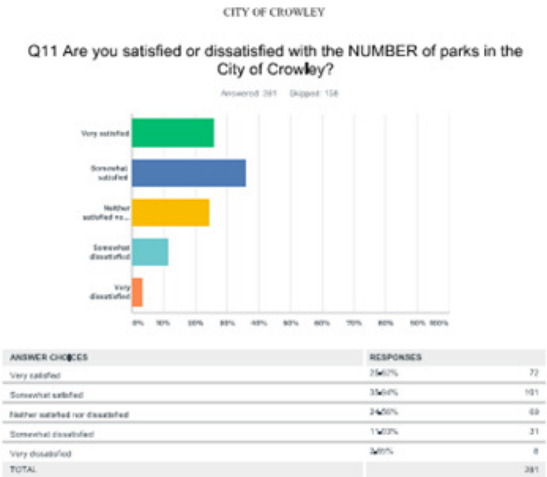


10 / 37

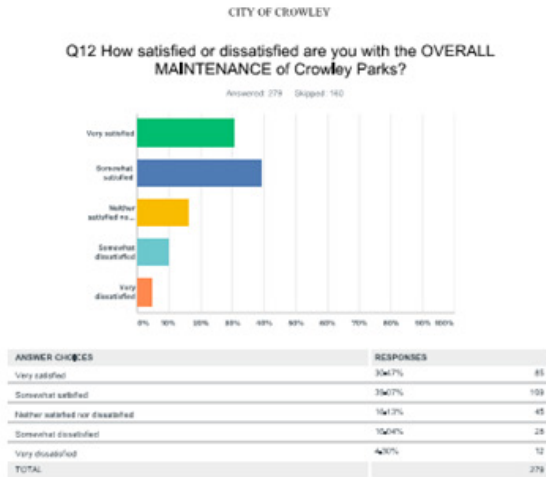


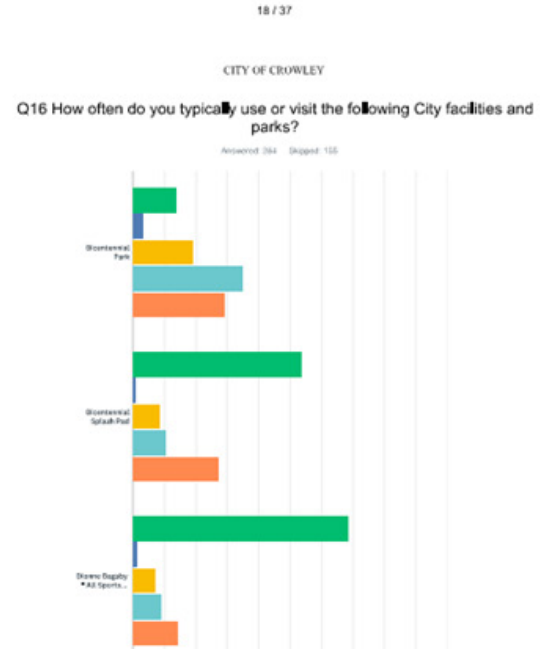
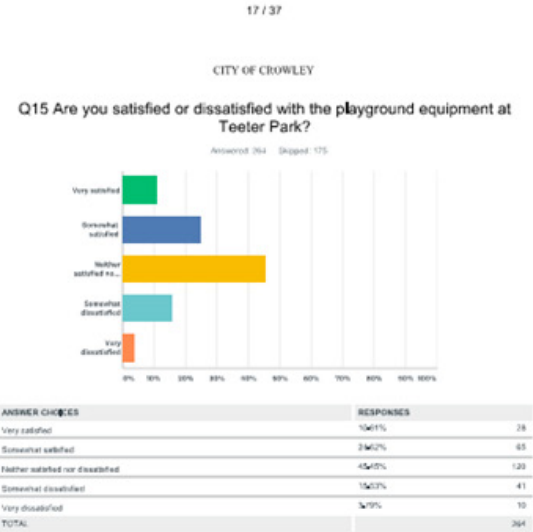
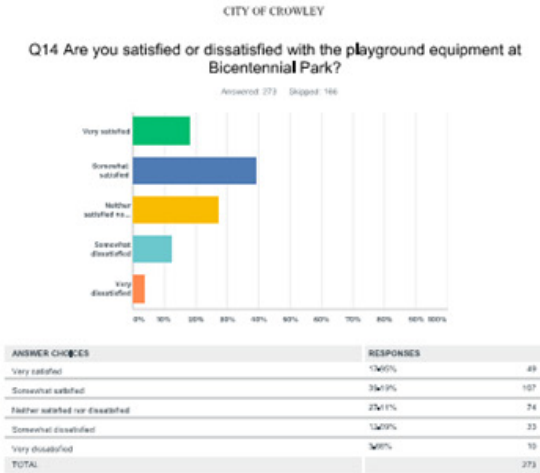
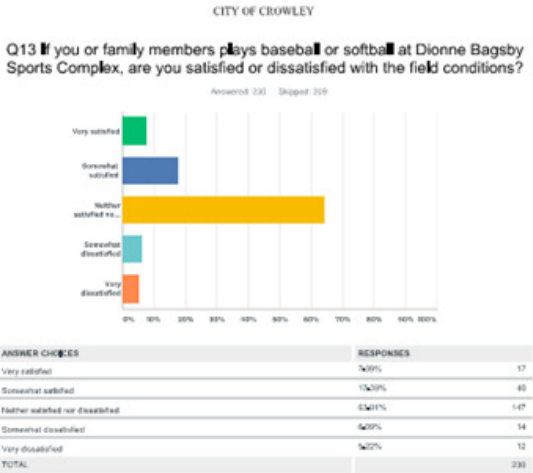


13 / 37



14 / 37



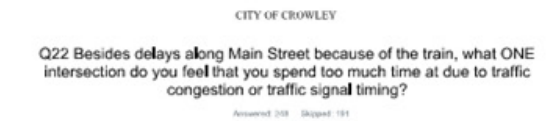
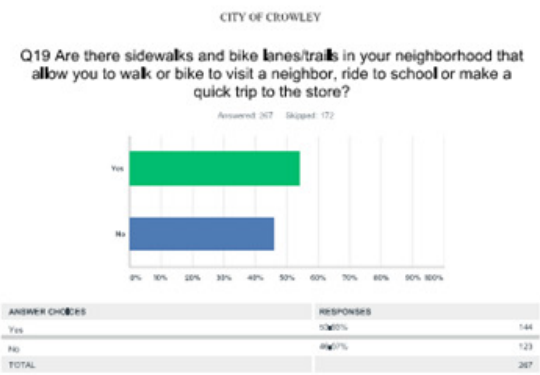




Answered: 221 Skipped: 218

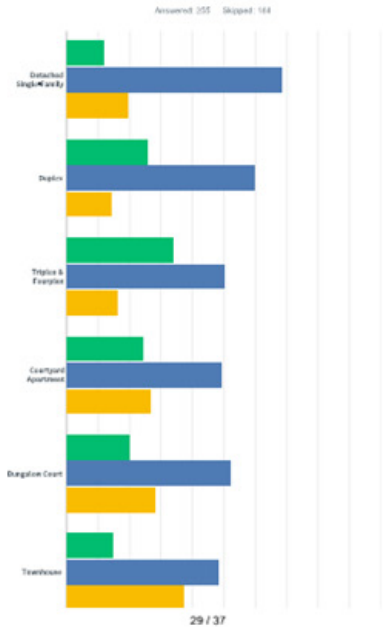
CITY OF CROWLEY

Answered: 234 Skipped: 206



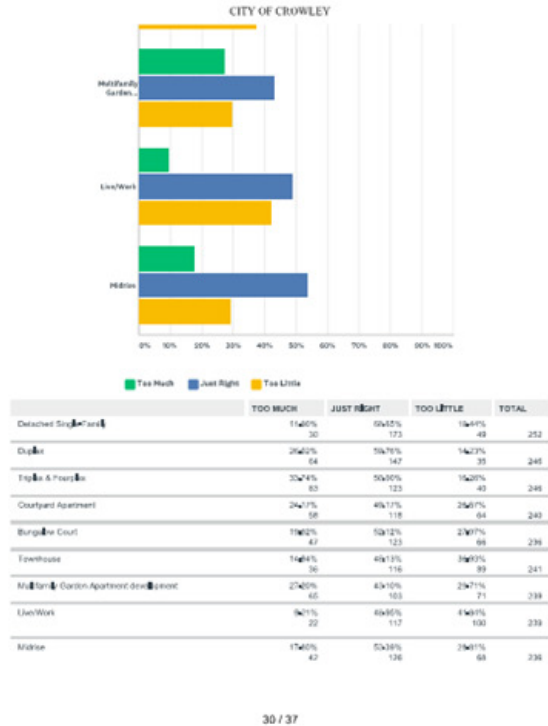
CITY OF CROWLEY

Q23 Look at the image above. Does Crowley have too much or too little or just the right amount of the following types of housing? (graphic credited to Opticos Design)



CITY OF CROWLEY

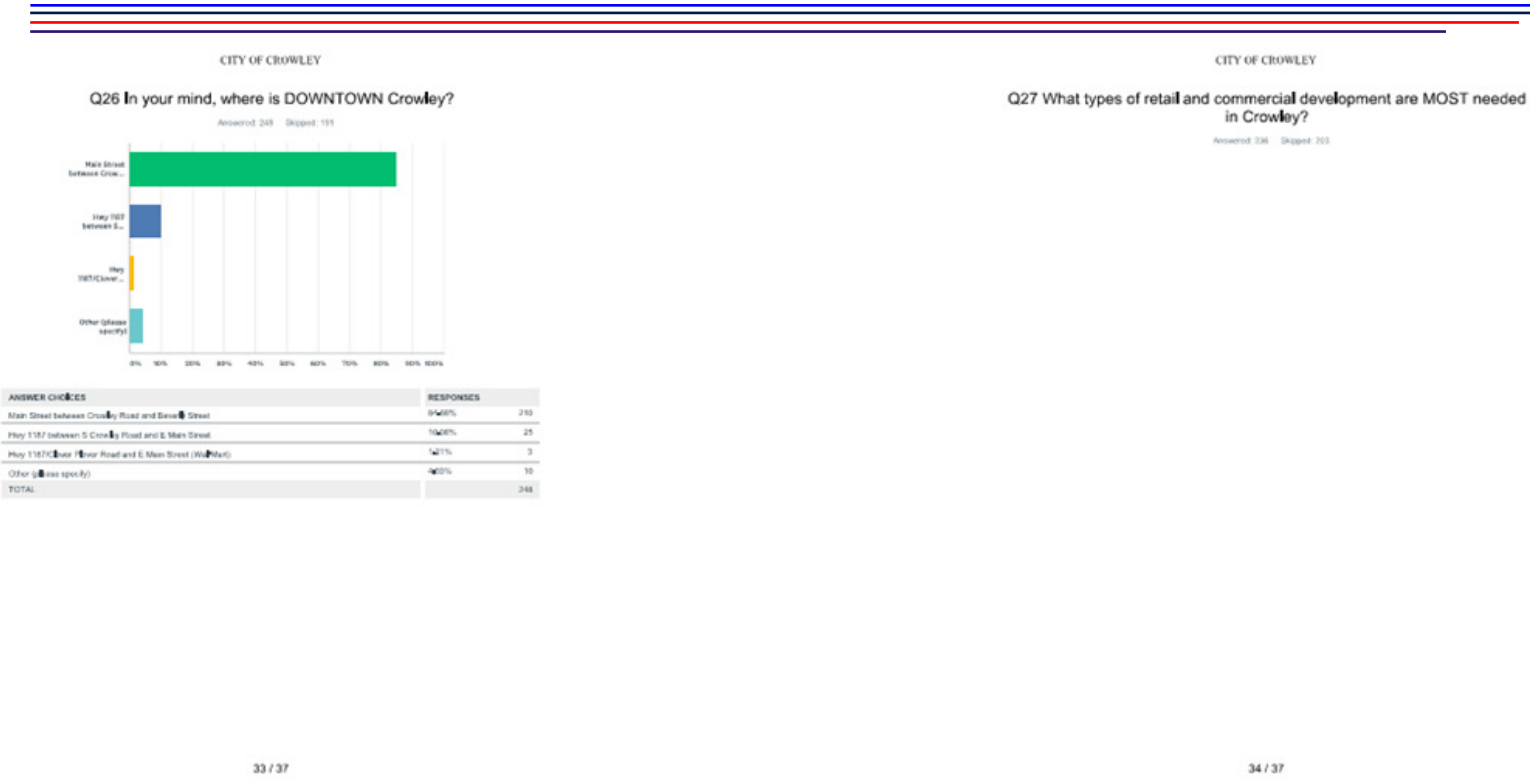
Q24 Which of the above housing types do you feel do not fit with the character of Crowley?



CITY OF CROWLEY

Q25 When it comes to residential development in the community, what would you most like the city to:

| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Keep doing?    | 69%111    |
| Stop doing?    | 79%111    |
| Start doing?   | 71%121    |



33 / 37



34 / 37



## CROWLEY WALKSHOP COMMENTS

| PARTICIPANT | ADDRESS | DATE OF WALKSHOP | What are some things that could be done in the near term to improve quality of life in your neighborhood?   | How might your neighborhood need to evolve to meet housing and mobility needs of future residents?   | What big ideas do you have that would keep you in Crowley long-term?  | Any other issues or ideas you'd like the City and planning team to know about?   |
|-------------|---------|------------------|---|--|---|--|
| 1           |         | 6/13/2019        | Pick up trash robot   |  | More swings   |  |
| 2           |         | 6/13/2019        | Picking up trash  | A road crossing from mira vista to bicentennial park   | More of a police presence in the neighborhood   | trash  |
| 3           |         | 6/13/2019        | walking trails  | A road crossing from mira vista to bicentennial park   | More of a police presence in the neighborhood   | Monitor rentals better. There is a lot of trash we pick up every weekend, needs to have a few more on the trail in Bicentennial Park.  |
| 4           |         | 6/13/2019        | Enforce that dogs remain on leashes (particularly at the park)  | Crescent Springs will need another (or larger) pool to accommodate the many new families. It was already crowded last Summer.  | We're excited about the development of "downtown" area... A dog park would give an appropriate place to be off leash.   |  |
| 5           |         | 6/13/2019        | Ramps on the sidewalks would encourage more walking. Drainage on Wilson & S. Heights street onto Beverly are pretty bad when it rains, there is always flooding.  |  | The Main street strip could have more restaurants and shops that people could walk around. A hiking/walking path other than the disc golf course.   | More fenced-in parks for younger children, that we can walk to.  |
|             |         | 6/13/2019        | Light at the park. Park maintenance in general. Lots of rental properties.  | More land/scape, community pool, "move up" home options. Neighborhood Store  | More places to eat  | Traffic on 1187, Not enough to do  |
|             |         | 6/13/2019        | Hummingbird & Blue Gull - running stop signs, HOA amenity enforcement   | Park- SW Connections, lighting, block parties, trees, trash  |   |  |
|             |         | 6/13/2019        | More community interactive events, similar to the block parties, and coffee meet/greets. Improve citizen access to household hazardous waste disposal, shred-day events, etc. Find a local grocer to fill "food desert" where Albertson's & Brookshire's where. | Sidewalk improvements within neighborhood, and connecting to Main Street businesses. Build a few park/public spaces within neighborhoods, or in zone boundaries. Return a small grocery store to downtown. | Put overhead utilities underground, out of view of sky. Passenger/commuter rail. Land zoned for Tarleton development, use, housing. Take other advantage or location between Ft. Worth & Burleson. Keep Main St. 2-lane   | Keep Kroger, Nicky O's, Shell, banks, and Crowley Tire. No more big box stores.  |
| 7           |         | 6/13/2019        | Code Enforcement  | Looks to be totally mobile   | Financial stability and spreading control   | Work harder on constantly uplifting the town with smallest amount of spending. fix and build asphalt roads until funding can be provided with concrete. I have an issue with lowend builder (Starlight) building in my community. I am also not a fan of apartment complexes in my City. Ideas to revamp Crowley Downtown: Cute lamp posts, awnings, farmer's market, one-of-a-kind coffee shops, eateries (local-owned) |
| 8           |         | 6/18/2019        | Improvements to local schools, strengthen the housing market, more recreation   | We need our sidewalks to be completed so that we can have the walking trails promised.   | High property value, award winning school district, low crime strong sense of community.  |  |
| 9           |         | 6/18/2019        | Be neighborly, friendly, courteous, respectful of others property.  | Meet your neighbor type events (block party). The RR track traffic is a downfall   | See more african american individuals in office in different avenues to make a voice to chair the AA community out more to participate, shop, create businesses, etc.   | Sidewalks, lighting in residential areas   |
| 10          |         | 6/18/2019        |   | Additional lightings, Input in City Improvement, Stores (all types), Transportation in and out (Public)  | TAXES REDUCTION, reduce train horn blowing too long, complete projects on the book, improve streets and tracks crossing   |  |
| 11          |         | 6/13/2019        | Access from my neighborhood to Park   | Highspeed internet in all areas of the City. My neighborhood only has one choice for internet (It is slow)   | Maintain Hometown feel with development   |  |
| 12          |         | 6/18/2019        |   | A possibility of neighborhood communal parking to alleviate street (residential) parking   | Expansion of parks & rec. center  |  |
|             |         |                  |   |  | Reduce the train horn blowing too long. Improve the train tracks better. Complete <u>small projects</u> on the books or being suggested by Boards/Commissions. Allow <u>more restaurants of quality</u> in the City. Stop allowing <u>buildings in neighborhood</u> to bring down the other <u>property values down</u> City Taxes Lower. Allow citizens to be <u>PART</u> of <u>City Improvement</u> . <u>Open door policy</u> for all Department(s). Transportation in City & County (public). Communication. Flashing stop signs at S. Heights & 1187 and at Main @ McCloud's. What is our FD rating? Wayfinding signs (ex: Dianna Bagby). |  |

Walkshop Notes -  
Verdunity





CROWLEY WALKSHOP NOTES

| DATE                     | LOCATION  | PARTICIPANT (Sign in Sheet) | What are some things that could be done in the near term to improve quality of life in your neighborhood? | How might your neighborhood need to evolve to meet housing and mobility needs of future residents? | What big ideas do you have that would keep you in Crowley long term?                   | Any other issues or ideas you'd like the City and planning team to know about?       | Additional Notes  | "Low Hanging Fruit"  |
|--------------------------|---|-----------------------------|---|--|--|--|---|--|
| Tuesday, June 11, 2019   | Crowley ISD CTE Ctr and Laisater Ranch                        | 12                          | lights at park; playground equipment maintenance; needs flood control                                     | bigger house sizes   | house sites with more land and space (aka larger lots); restaurants; walkable downtown | homes are mostly entry level meaning very few choices to move up and stay in Crowley | a LOT of rental properties; CUSD plans to make CTE Ctr a new middle school; Common complaints: grocery store on west side of town; things to do; traffic on 1187; need community pool                             | City Park: Complete sidewalks; add benches; create gathering space i.e. gazebo |
| Wednesday, June 12, 2019 | Deer Creek  | 13                          | slow down traffic, esp.   |  | keep the small town feel   | parking on street (residential)  |   | Bump outs at intersection of Blue Gill and Hummingbird                         |
| Thursday, June 13, 2019  | Bicentennial Park; Crowley Park neighborhood                  | 14                          | Safe crossing across Main Street to Park (Mesa Mesa Estates and Mesa Vista Additions)                     |  |  |  | Street width and traffic calming; urban vs. rural cross section   |  |
| Tuesday, June 18, 2019   | City Hall, Eagle Hts Addition; Crowley Original Town Addition | 15                          | Walkability; restaurants - not have to go to FW or Burleson   | train issues - crossing, noise, traffic  |  |  | infill business should be local; opportunity along Main Street and nearby adjacent neighborhoods for density and variety of housing and uses; focus on human scale of buildings and streetscape along Main Street |  |

Walkshop Notes -  
Dunaway

Walkshop notes (City Staff)

Lasater Ranch / Creekside

Concerns:

- Neighbors park on street
- Some people still drive fast
- Resident is scared about kids stepping out from behind the parked cars (since some people drive fast)

Would like to see / wish we had:

- A light at the park
- Broken equipment repaired/replaced at the park
- Sidewalk extended all the way to the park
- Fix flooding on dead end street on right side (where it will connect to new phase of subdivision)
- Walkable downtown
- Neighborhood or community pool (Creekside has one, but Lasater Ranch does not)
- Neighborhood store / small grocery
- Would like more places to eat – typically goes to Burleson
- They'd like a Whataburger (doesn't everyone?)

Some people who have moved out want bigger lots

Resident mentioned she'd like more land, so will probably stay near Crowley but will move

People complain about:

- Traffic
- "everything"
- Not enough things to do

Crowley doesn't have a lot of move-up housing, just entry-level.

Walkshop Notes - City Staff  
Lasater Ranch / Creekside

## Deer Creek Estates

### Likes:

- Small-town feel
  - o People know their neighbors
  - o 2 miles in any direction, can get anything they need
  - o Feels safe
- Good parks (answer from child attending walkshop)
- Good library (also from kiddo)

### Would like to see / wish we had:

- Sit-down restaurant

### Complaints:

- Stop signs – people run them. Hummingbird and Blue Gill – people fly through the stop sign. Would like more police supervision.
- People who don't live there use amenities, and when they ask the non-residents to leave, the police won't help if they won't leave.
- Road repairs needed

### Good things:

City fixed sidewalks promptly when asked.

### What would keep you here in Crowley?

- Provide restaurants, etc.
- Community swimming pool (resident who does not live in Deer Creek)
- Mom & pop stores

Residents like the idea of putting out temporary neck-down at Hummingbird & Blue Gill

## Walkshop Notes - City Staf Deer Creek Estates

## Crescent Springs / Mira Mesa / Crowley Park Addition

### Likes:

- Being so close to Bicentennial Park, it's pretty and you don't have to get into a car
- Being on a cul-de-sac
- Having a pool available (Crescent Springs)
- Neighbors (Crescent Springs and Mira Mesa)
- Defined community
- Library, rec center
- Nice to some smaller, affordable housing being built that can provide housing for younger people

### Needs to be fixed:

- Concerned Crescent Springs pool will be too small with the addition of so many new residents
- Rental companies taking ownership of properties (Mira Mesa)
- Crossing from Mira Mesa to Bicentennial Park (dangerous)
- Some roads don't have sidewalks or ramps (Beverly / South Heights)
- Would be nice to be able to get to the library more easily by foot
- Mira Mesa – Internet service is slow, only one provider

Uneven, broken sidewalks on Mission

Downtown

Excited about / like:

- Going to be walkable
- Getting more residents

Concerns:

- Time train spends crossing the road

Example of good downtowns:

- Weatherford
- Roanoke
- Granbury
- Grapevine

Plaza suggestion – have outdoor / lawn games like shuffleboard, cornhole, bocce

Creekside suggestions:

Benches in the neighborhood so you can stop on the way to the park or the pool

Rubberized mat on the playground instead of mulch so can be accessible by wheelchair



# Crowley Comprehensive Plan Community Survey

Analysis Prepared By:  
National Service Research  
July 2019



Analysis of Community Survey  
National Service Research

## Overview – General Statistics

1. Online survey of Crowley residents:
  - 723 respondents started the survey
  - 430 completed all questions
2. Statistically valid results
3. Geographic and demographic representation
  - Respondents from entire city limits
  - 70% female respondents
  - 30% male respondents

Also, review the presentation of the initial community survey prepared by Dunaway at this [link](#).



## Overview – What people like about Crowley

- Respondents like the small town character of Crowley, affordable housing, convenience to work/major highways and low crime.
- They describe Crowley as small, quiet, safe, convenient, affordable, and friendly.
- Respondents said Crowley does these services well and should continue to capitalize on them:
  - Community events
  - Effective public safety
  - Maintaining roads and sidewalks
  - Supporting and attracting new businesses
  - Planning for new development and redevelopment
  - Sustaining a low tax rate

## Overview – What people want to improve

- Make the city more appealing:
  - More businesses – restaurants and shops
  - Facilities and venues that encourage locals to go out
- Make a walkable city center where people could gather and enjoy local shops and restaurants
- Keep dollars local - although some respondents do shop in Crowley, significant dollars are going out of the city to Burleson and Fort Worth
- Add recreation facilities - more trails/nature trails, picnic areas, playgrounds, a dog park, a splash pad, sport courts and a pool
  - 67% agree that creating a trail system is important.

## Overview – Suggestions for Downtown

- Suggestions to update/revive downtown based upon respondent input:
  - Improved store fronts
  - Wide sidewalks
  - Outside dining
  - Street trees
  - Street lights
  - Improved crosswalks
- Suggested retail and commercial businesses:
  - Higher-end food options (sit-down restaurants), family entertainment type restaurants, food truck park, local coffee shop
  - Co-working space
  - Hardware store
  - Theater/family entertainment
  - Clothing store
  - Pet store
  - Office space
  - Bank
  - Grocery, whole food type store

## Overview

- Bottom Line, respondents want the city to:
- KEEP DOING:
  - Nice residential homes
  - Maintain parks and beautify the city
  - Attract businesses
  - Plan for safety
  - Keep taxes low
- STOP DOING:
  - Too many apartments
  - Low end housing, cookie cutter housing, small lot housing
- START DOING:
  - Maintain city services (roads, parks, existing development)
  - Connect sidewalks/greenbelts
  - More businesses/update downtown with restaurants & entertainment
  - Add townhomes, bungalows, apartments for young adults and retirees

page A-204 // 

# Cultivate Community Approach



**Do The Math**

To understand the true costs of your city's business model



**Identify, Connect and Align People and Resources**

To build consent and make meaningful progress right now.



**Build Human-Scale Neighborhoods and Cultivate a Local Economy and Workforce**

By prioritizing people and place over cars.





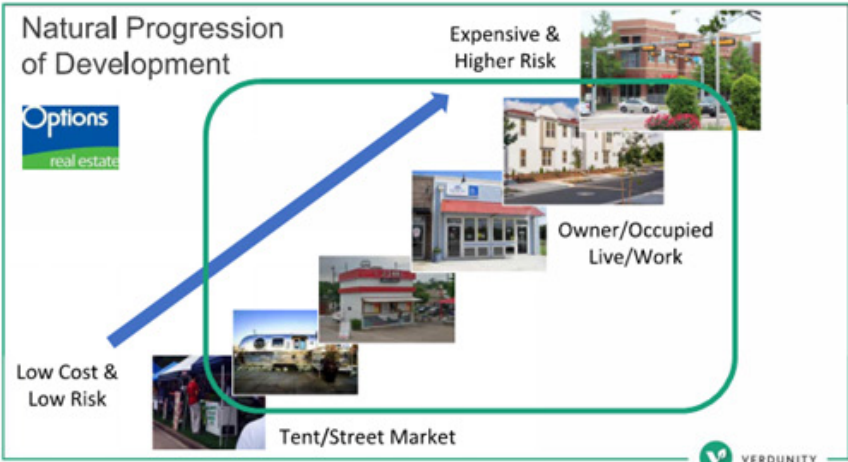
## Cultivating a Self-Sustaining Local Economy and Workforce



Cultivate! = Grow Jobs

Investing in entrepreneurs, local businesses and small developers keeps money and talent in the community while also cultivating a unique identity and culture to differentiate your city.

Transforming Main Street into a Unique Destination



Pop-Up Placemaking and Space Activation



the small investments  
have the BIGGEST impacts.



Micro Spaces for Commercial AND Residential



Not every resident or business needs a large space. Small scale development can grow the city's tax base, provide affordable housing and business startup opportunities, and bring more people to an area to support additional growth.



Adaptive Re-Use: Mixed-Use Office/Residential

Options  
real estate



Repurposed abandoned antique shop to 2-story mixed-use building (office on 1<sup>st</sup> floor and 2 rental units above)

VERDUNITY

Adaptive Re-Use: Restaurant

Options  
real estate



Repurposed abandoned tire shop to *Chicken Scratch* restaurant and gathering space

VERDUNITY

Cultivating Community Capital



Everyone has time, talent or treasure they would like to contribute to their community, but we often don't know how, when or where to do help out. Engage and connect the people, organizations and resources in your community together to make incremental progress toward shared goals.

VERDUNITY

Cultivating Community Capital in Crowley

1) What are the desired outcomes for Main Street and local business?

- Be SPECIFIC.

- Include both big ideas/long-term and small wins that we can focus on right now.

- What's missing? (Business type, activity, experience)

2) Where are the opportunities?

- Any unique landmarks, buildings or spaces?

- Vacant or partially occupied buildings

- Vacant lots

3) What resources are available and how might we connect them together to capitalize on these opportunities?

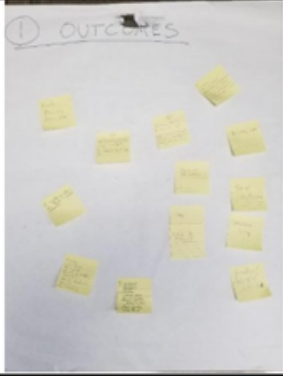


- Time / Talent / Treasure

VERDUNITY

## UPDATE TO CROWLEY COMPREHENSIVE PLAN Community Visioning






| CROWLEY DOWNTOWN / MAIN STREET<br>Crowley Chamber of Commerce September 26, 2019          |   |   |
|---|---|---|
| OUTCOMES  | OPPORTUNITIES   | RESOURCES   |
| <b>What are the desired outcomes for Main Street and local business?</b>                  | <b>Where are the opportunities along Main Street?</b>   | <b>What resources are available in the community?<br/>How can we connect them to capitalize on these opportunities?</b> |
| (Be specific about your vision for a revitalized downtown Crowley along Main Street)      | (Are there any unique landmarks, buildings or spaces?)  | (Identify who has TIME, who has TALENT, and who or what institution has TREASURE?)                                      |
| Niche shops   | Vacant buildings  | Railroad tracks   |
| Coffee, gelato, etc   | Plaza on Roberts  | Haley meat market   |
| Quality restaurants for breakfast   | Vacant old PD dept off of Main  | Space near House of Air   |
| Holiday events, such as parades, ghost tours during Halloween to share history of Crowley | Presbyterian Church on Beverly and Mustang is a historic landmark/Tarrant County; may be a feature that can be used as gateway feature  | Good question – I'm looking for someone with time and treasure  |
| Community center open all day   | Everywhere  | Local caterer or food truck that wants a small building/brick and mortar  |
| Businesses that cater to different demographics throughout the day                        | Attract young adults  | Skills and interests  |
| Grocery store   | Missing: walkability, identity, small restaurants, coffee shops, co-working spaces, put nice fencing around old houses heading into Moan Street from my neighborhood by Bicentennial Park | Old Family Dollar   |
| Organic food store  | Mom & Pop businesses  |   |
| Walkable = slower traffic   | Use topography for pedestrian bridge over train tracks and FM 1187  |   |
| Retail development  | Find right attraction, then people will walk; people walk every year to Celebration of Freedom  |   |

UPDATE TO CROWLEY COMPREHENSIVE PLAN  
Community Visioning


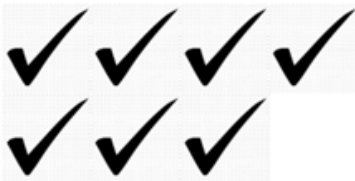



| OUTCOMES   | OPPORTUNITIES   | RESOURCES   |
|--|---|---|
| What are the desired outcomes for Main Street and local business?                                  | Where are the opportunities along Main Street?                                      | What resources are available in the community?<br>How can we connect them to capitalize on these opportunities? |
| Breakfast/Brunch restaurant  |   |   |
| Place for teenagers and adults   |   |   |
| Safety   |   |   |
| Unique businesses; not typical businesses; make Crowley a destination that people want to go to    |   |   |
| Thriving downtown; profitability; family friendly; identity; small businesses; grants; landscaping |   |   |
| Energy; progress; retail; office space; multi-purpose business/restaurant; multi-level; walkable   |   |   |
| Family friendly Main Street  |   |   |
| Gathering place(s) for teens and young parents   |   |   |
|                  |  |                             |

## UPDATE TO CROWLEY COMPREHENSIVE PLAN







### Community Visioning

| CROWLEY VISION 2050 – “Interactive” Maps<br>National Night Out October 1, 2019    |   |   |   |   |
|---|---|---|---|---|
| IDEAS / INNOVATION  | LIKE / KEEP DOING   | FIX / IMPROVEMENT   | IDEAS FOR BUSINESS  | DOWNTOWN DISTRICT   |
|  |  |  |  |    |
| Tunnel under RR tracks at Magnolia/S Hampton                                      | City parks and park land  | More parking downtown   | Local shops (not Dollar Tree/General)   | Expand district south of Main Street on west side of RR tracks to Peach Street  |
| Indoor batting cages at Dion Bagsby All Sports Complex                            |   | Help the environment in the southern area of Crowley Park South                   | Family restaurants on East Main   | Expand district south of Main Street on east side or RR tracks to include land adjacent to RR tracks across from Peach Street   |
| Apartment complex in downtown district  |   | Can't bike to school because of FM 1187   | Family activities on West Main  | Expand district limits: South to Peach and Hudson Streets; North to Aztec/AZZ and Driskell Estates; West to Beverly Street; East to include Teeter Park and N/S Driskell Street |
|   |   | On/off ramps from FM 1187 onto S Hampton  | Daycare open on weekends  | Revitalize downtown around RR tracks; call it the Depot District  |
|   |   | Don't want roundabouts  | Mexican restaurant  |   |
|   |   | More trails and sidewalks   | Dave and Buster's   |   |
|   |   | Traffic signal for left turn into Deer Creek                                      | Victoria's Secret; Bath and Body; New York & Co                                     |   |
|   |   | Fix potholes  | iFLY (indoor skydiving)   |   |
|   |   | Traffic signal timing: FM 1187 and Hwy 731  |   |   |
| Maps with comments noted above attached to end of document                        |   |   |   |   |




UPDATE TO CROWLEY COMPREHENSIVE PLAN  
Community Visioning

| CROWLEY VISION 2050 – Visual Preference Surveys                                     |                              |  |                       |
|---|------------------------------|--|-----------------------|
| National Night Out October 1, 2019  |                              |  |                       |
| TRAIN DEPOT / COMMUTER RAIL STATION   |                              |  |                       |
| EXAMPLE   |                              | LIKE / FITS IN CROWLEY   | DISLIKE / NOT CROWLEY |
|    | Train Station                |  | X                     |
|   | Mixed-use Train Station      |  | X X                   |
|  | Transit-Oriented Development |  | X X                   |
| Photos of actual visual preference survey added to end of document                  |                              |  |                       |


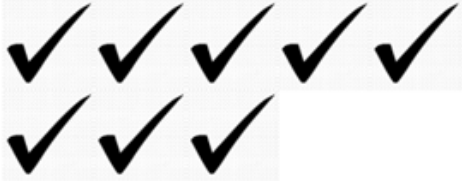







UPDATE TO CROWLEY COMPREHENSIVE PLAN  
Community Visioning

| CROWLEY VISION 2050 – Visual Preference Surveys                                     |                           |  |                       |
|---|---------------------------|--|-----------------------|
| National Night Out October 1, 2019  |                           |  |                       |
| ROADWAY AND TRAFFIC IMPROVEMENTS  |                           |  |                       |
| EXAMPLE   |                           | LIKE / FITS IN CROWLEY   | DISLIKE / NOT CROWLEY |
|    | Landscaped medians        |    | X                     |
|   | Roundabout                |    | X X X X X X           |
|  | Intersection improvements |  |                       |
| Photos of actual visual preference survey added to end of document                  |                           |  |                       |

UPDATE TO CROWLEY COMPREHENSIVE PLAN  
Community Visioning

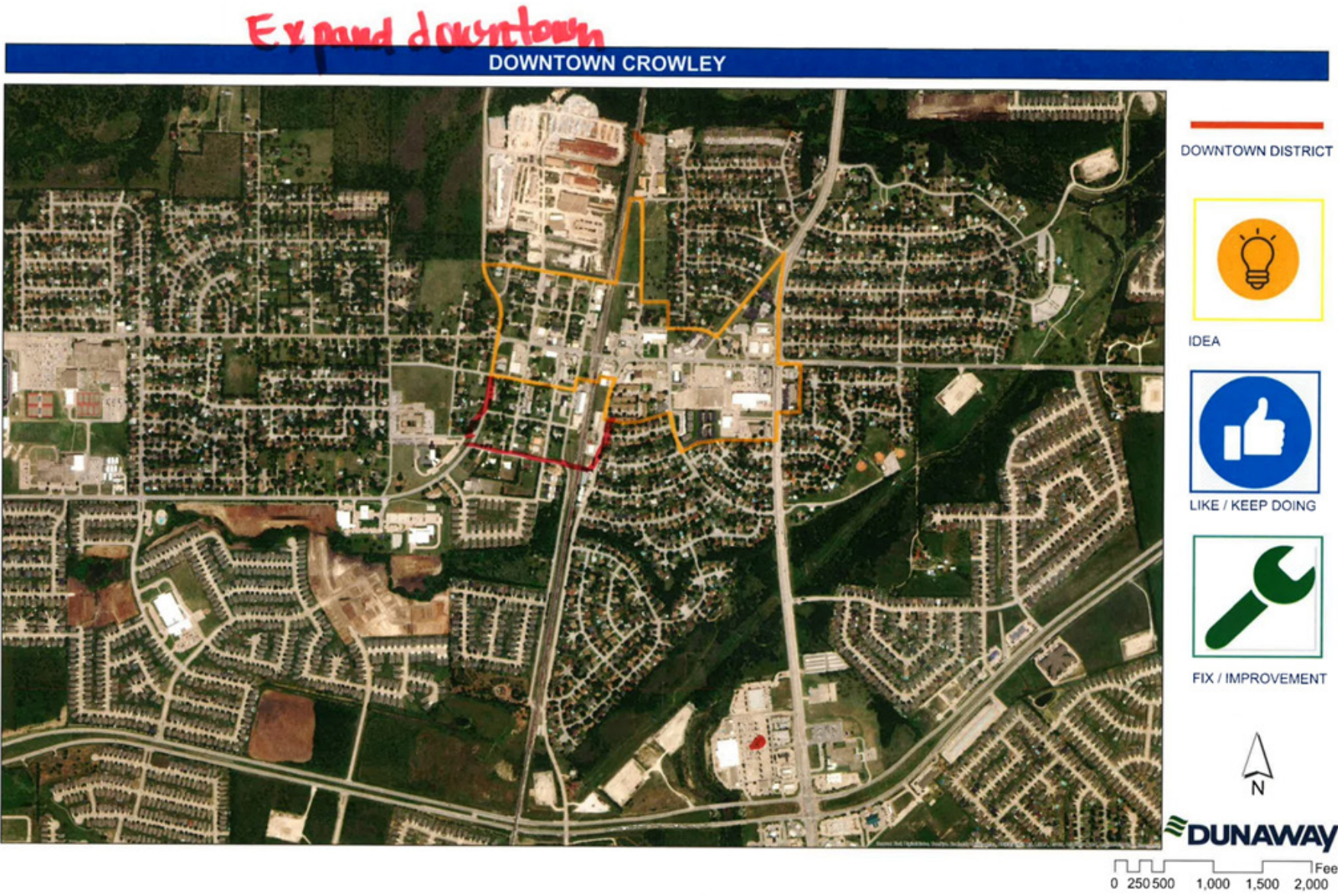
| CROWLEY VISION 2050 – Visual Preference Surveys<br>National Night Out October 1, 2019 |                     |   |                       |
|---|---------------------|---|-----------------------|
| NEW TYPES OF COMMERCIAL RE/DEVELOPMENT  |                     |   |                       |
| EXAMPLE   |                     | LIKE / FITS IN CROWLEY                          | DISLIKE / NOT CROWLEY |
|      | West Main           | <div>✓✓✓✓✓</div> <div>✓✓✓✓</div>                |                       |
|      | East Main           | <div>✓✓✓✓✓</div> <div>✓✓✓✓✓</div>               | XX                    |
|     | New suburban retail | <div>✓✓✓✓✓</div> <div>✓✓✓✓✓</div> <div>✓✓</div> |                       |
| Photos of actual visual preference survey added to end of document                    |                     |   |                       |

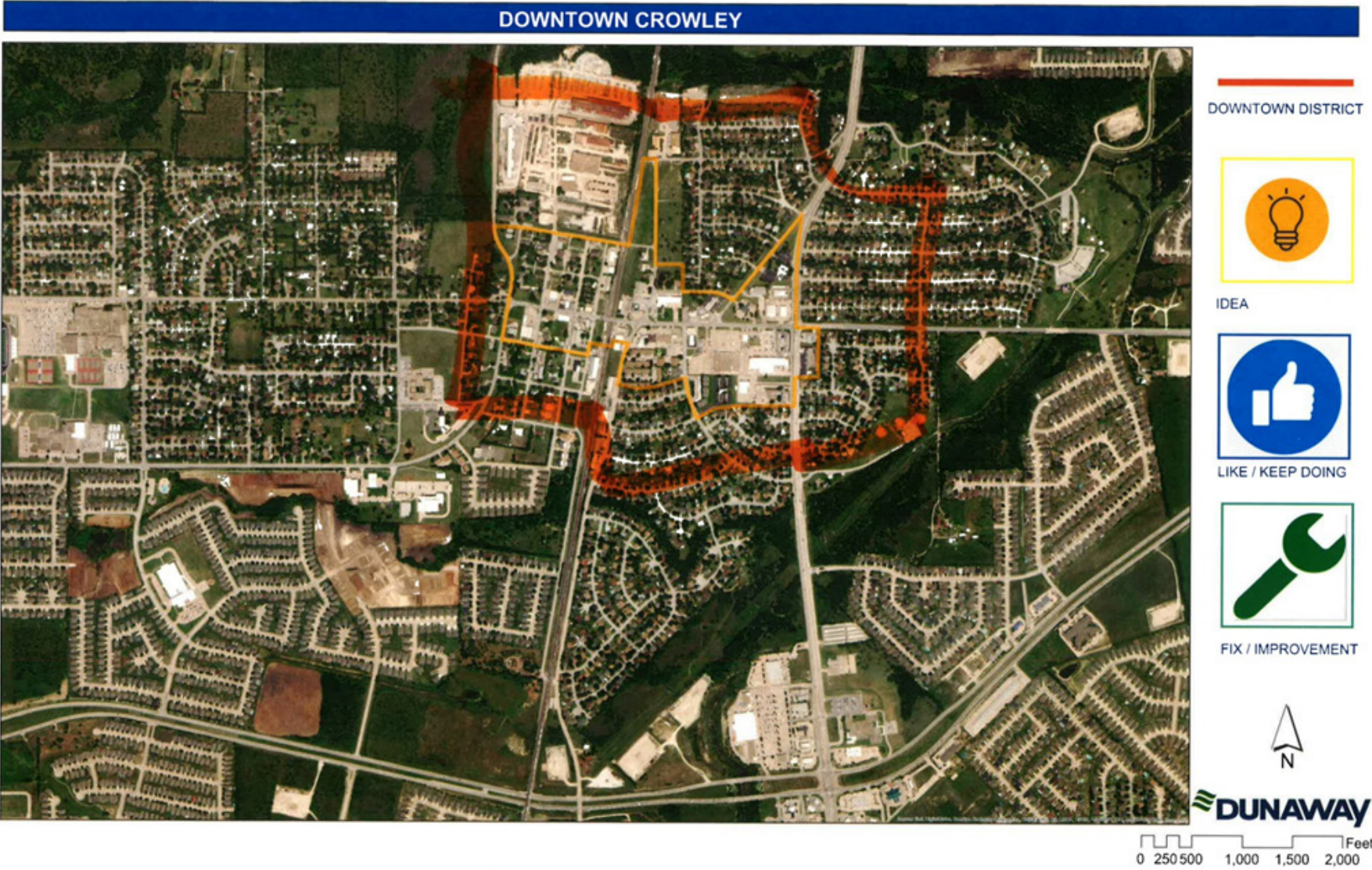
UPDATE TO CROWLEY COMPREHENSIVE PLAN  
Community Visioning

| CROWLEY VISION 2050 – Visual Preference Surveys                                    |  |  |   |
|--|--|--|---|
| National Night Out October 1, 2019   |  |  |   |
| NEW TYPES OF RESIDENTIAL USES  |  |  |   |
| EXAMPLE  |  | LIKE / FITS IN CROWLEY   | DISLIKE / NOT CROWLEY   |
|   | Accessory Dwelling Unit (ADU)                        |    |    |
|   | Townhomes (Attached single-family)                   |    |    |
|  | Mixed Use (Residential over street level commercial) |  |  |
| Photos of actual visual preference survey added to end of document                 |  |  |   |

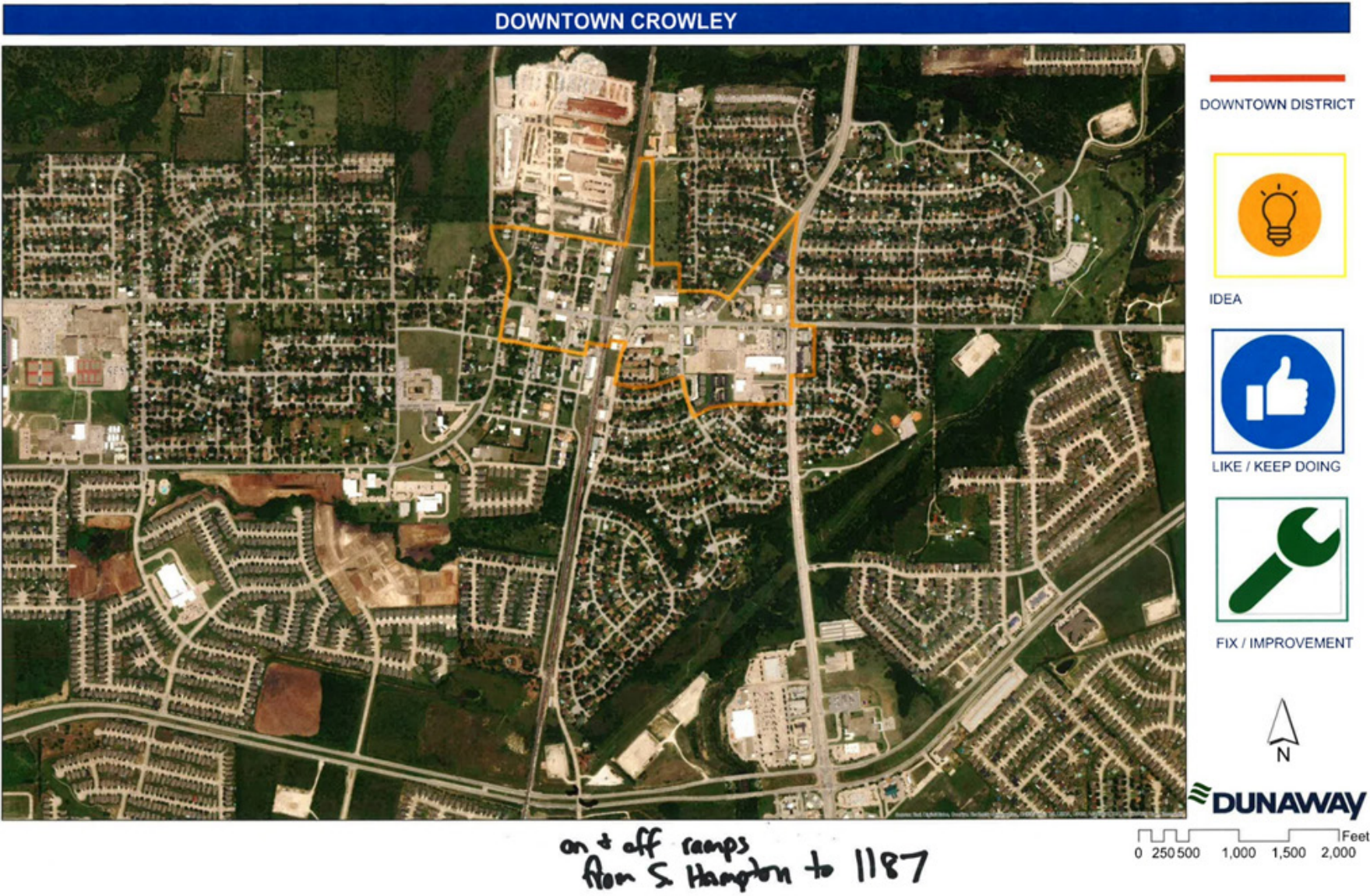


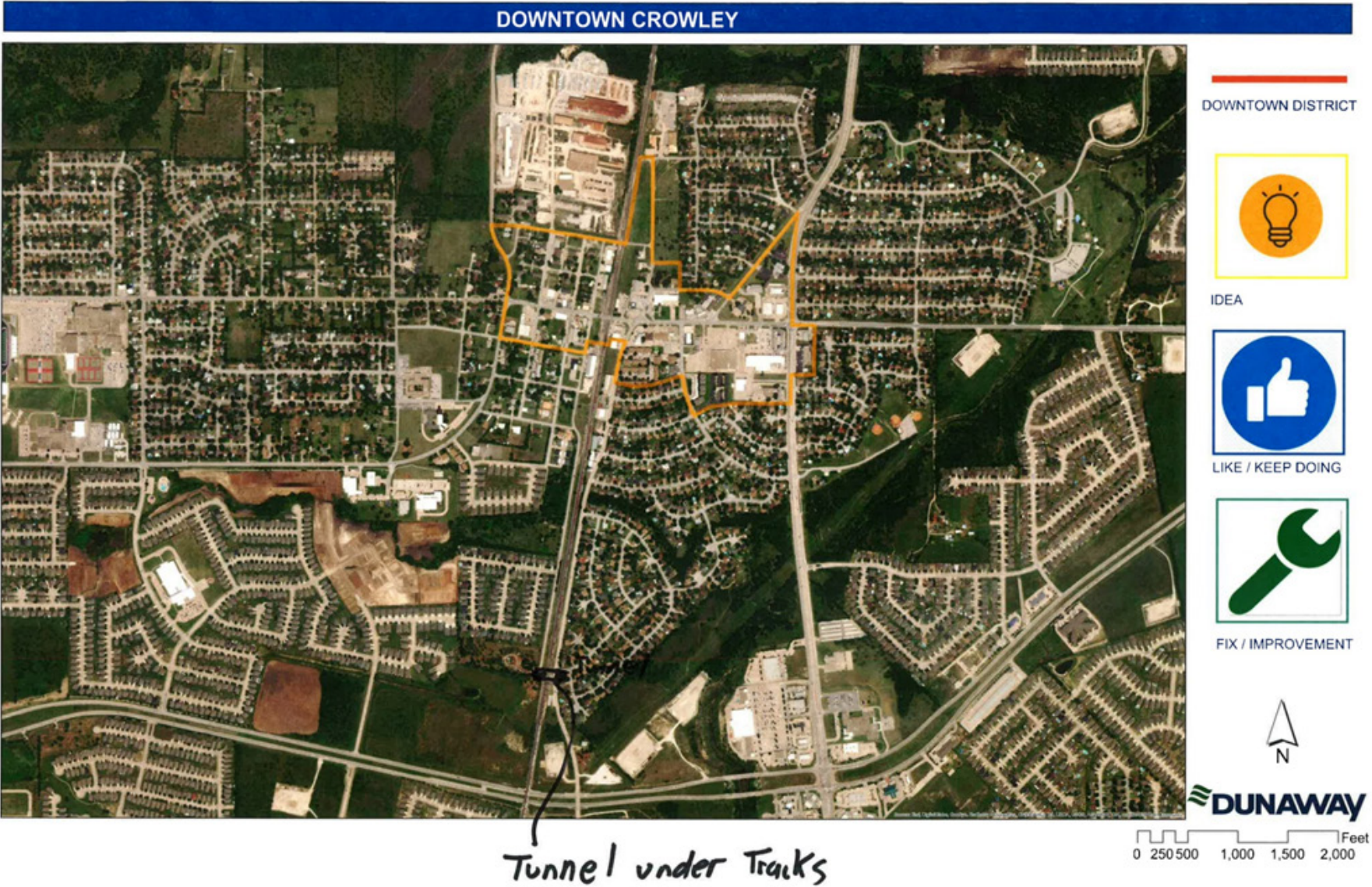


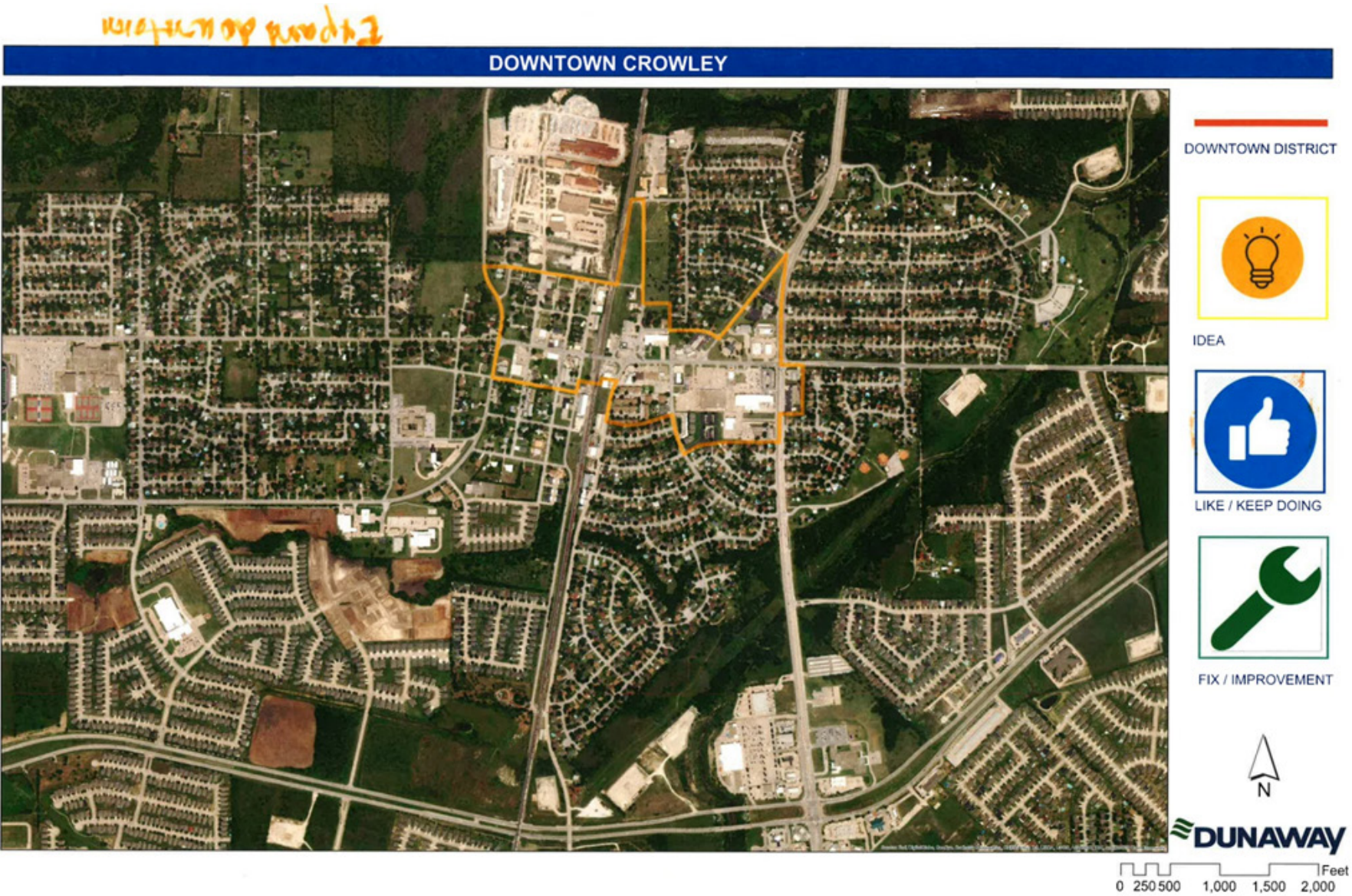


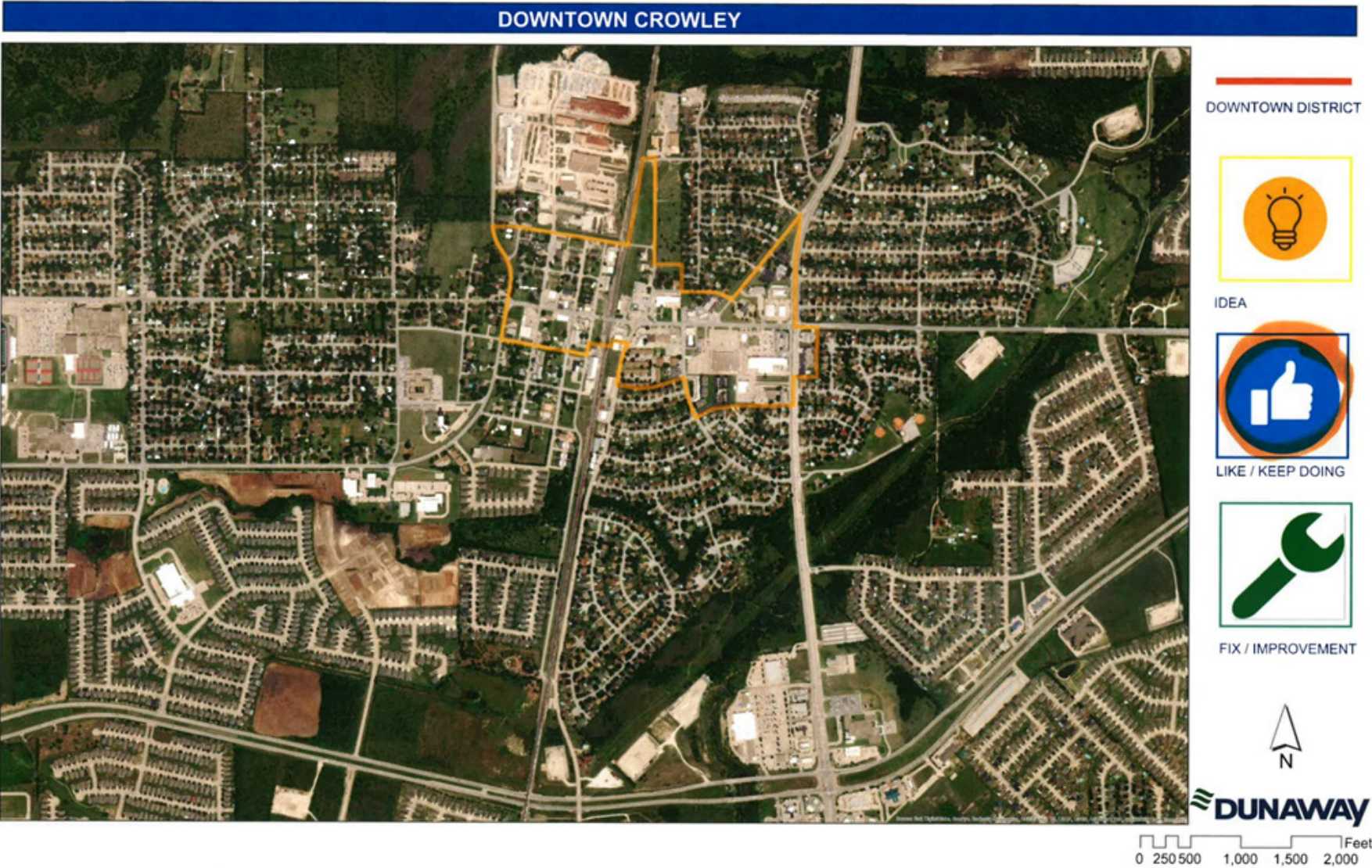


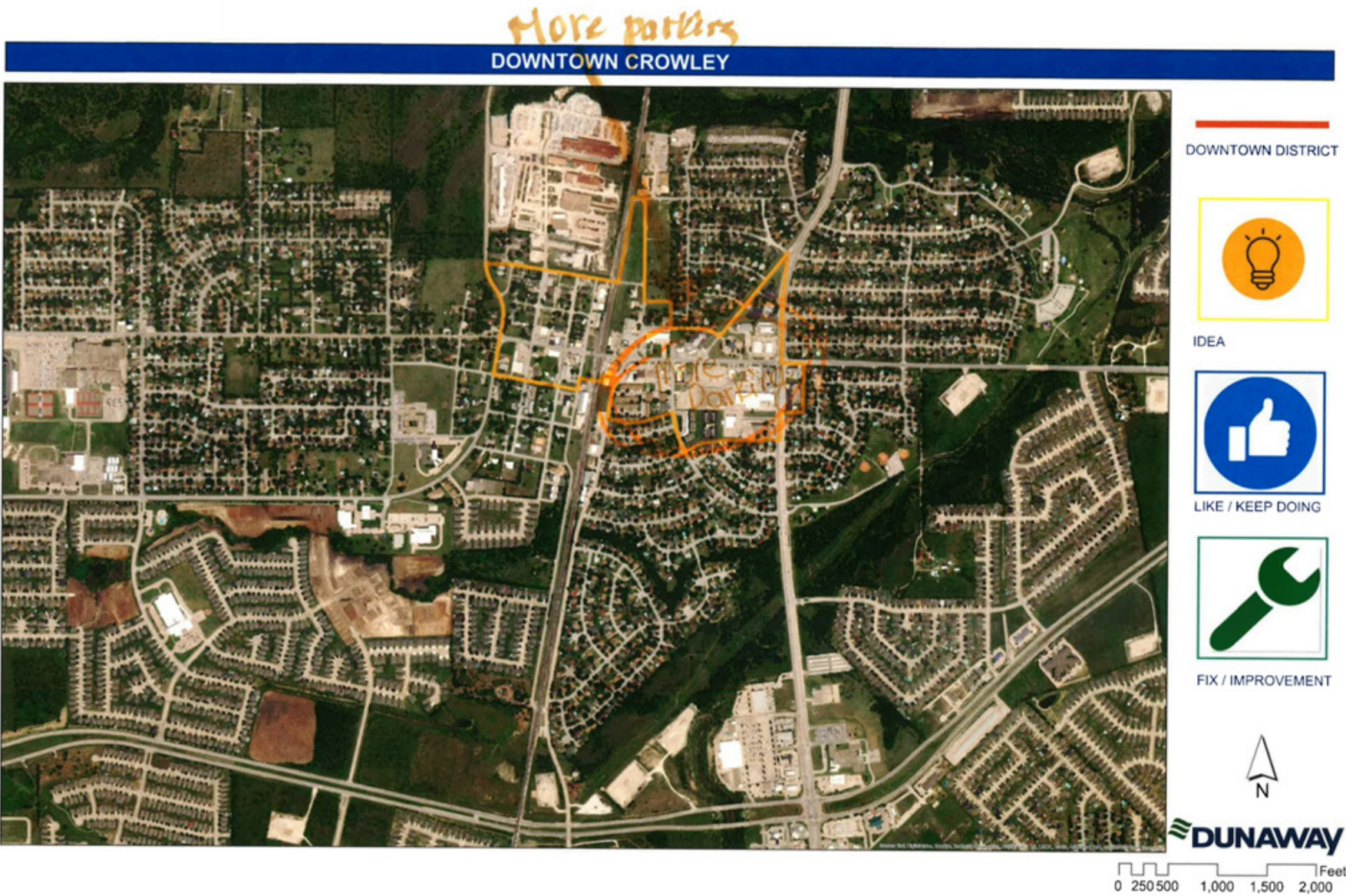

















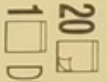
Post-it  
Super Sticky

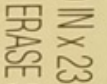



DRY ERASE PAD



2 in 1  
DRY ERASE & EASEL PAD


20  20 IN x 23 IN (50,8 cm x 58,4 cm)

1  DRY ERASE SHEET 20 IN x 21 IN (50,8 cm x 53,3 cm)




### Train Depot Ideas


v = like      x = dislike



✓ ✓ ✓ x x




✓ ✓ ✓ ✓ x ✓ x x x x




x x

### Transportation

#### Medians




✓ x ✓ ✓



x x x x x

#### Intersection Improvement



✓ ✓ ✓ ✓ ✓

3M

2 in 1

POST-IT<sup>®</sup>


DRY ERASE & EASEL PAD

TABLETOP DRY ERASE PAD


Post-it<sup>®</sup>

Super Sticky


Town home



A-D-U



Mixed Use Living

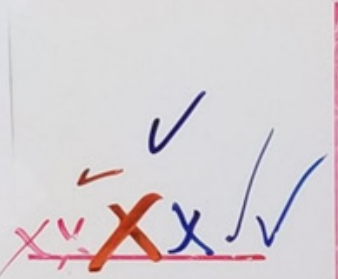


Courtyard Homes



Residential

V-like

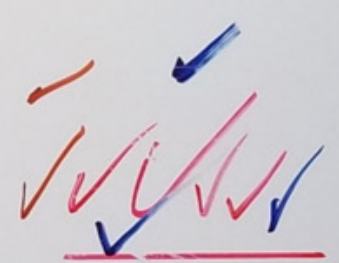


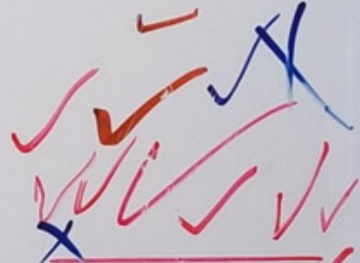




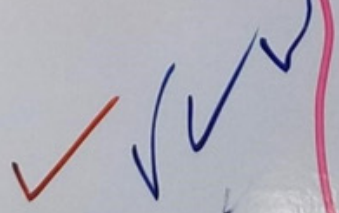


X-like












West Main St.




East Main St.



Suburban Retail





3M

20 in x 23 in (50,8 cm x 58,4 cm)

1 DRY ERASE SHEET 20 in x 21 in (50,8 cm x 53,3 cm)

2 in 1

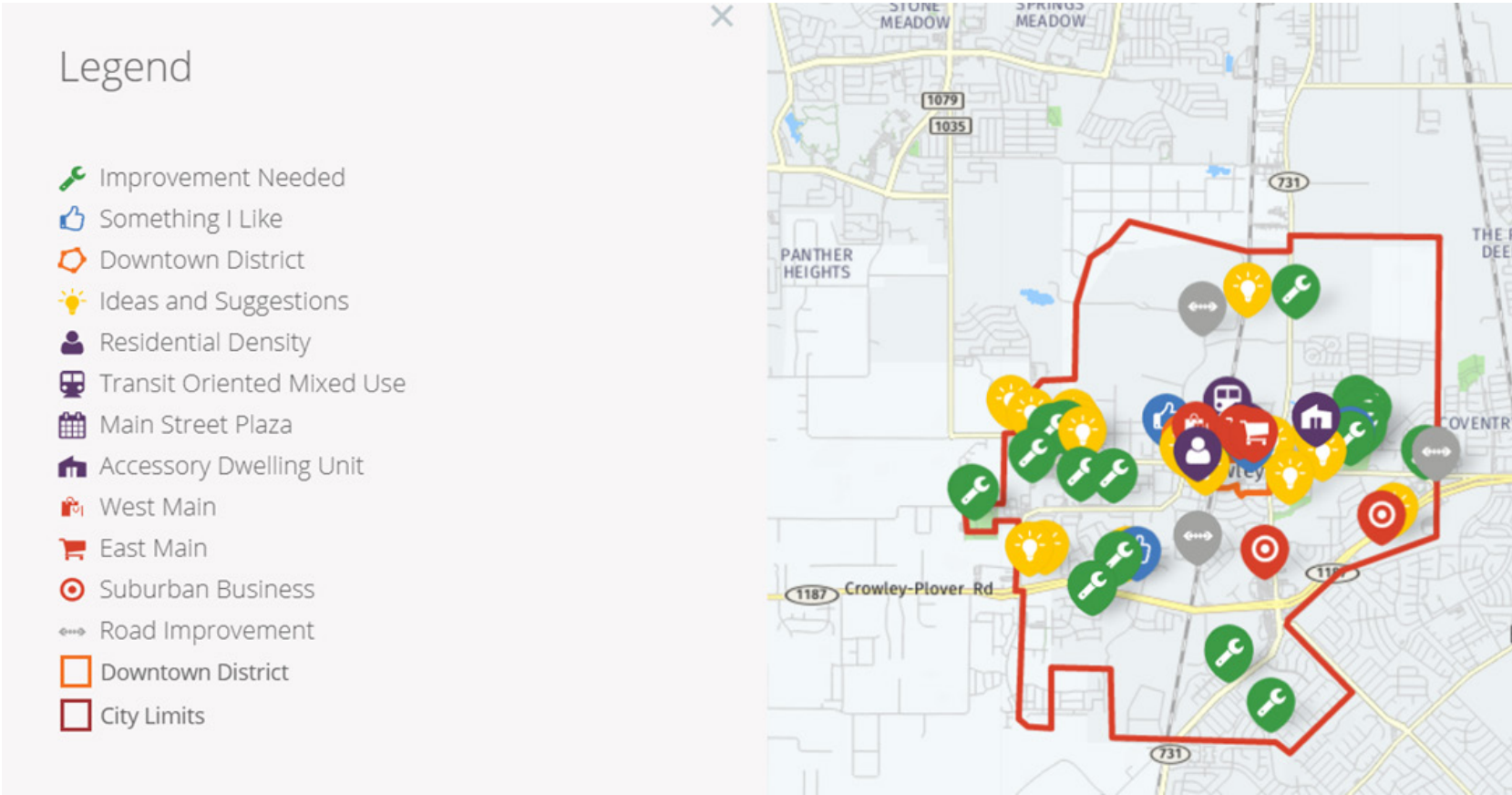
POST-IT<sup>®</sup>

DRY ERASE & EASEL PAD

TABLETOP DRY ERASE PAD

Post-it<sup>®</sup>

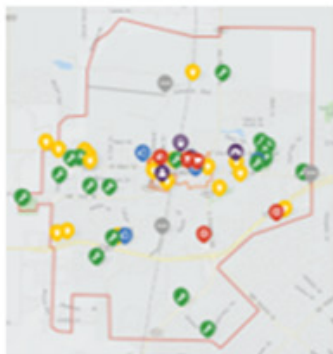
Super Sticky



Visioning  
Online via Social Pinpoint

INPUT MAPPING

(See Map previous page)



The following 2 categories received the most map markers and comments.



Improvements Needed

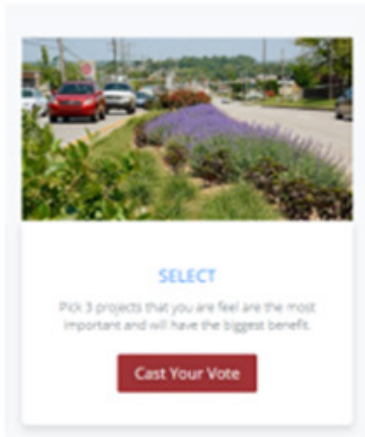
- → Bike Lanes/Sidewalks
- → Traffic control:  
Speed bump  
More officers
- → Repair roads:  
Potholes  
Drainage



Ideas and Suggestions

- → Focus on FM 1187
- → Basketball courts
- → Officers to enforce parking
- → Bridge over Deer Creek

BUDGET PRIORITIES

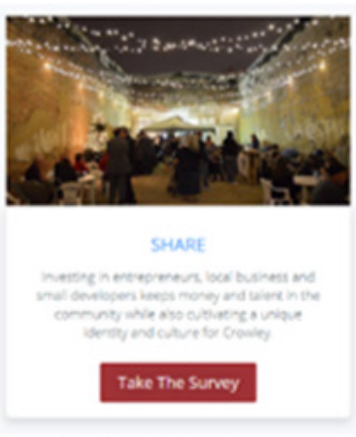


- 1.→Sidewalks
- 2.→Streetscape Improvements
- 3.→Enhanced Intersections

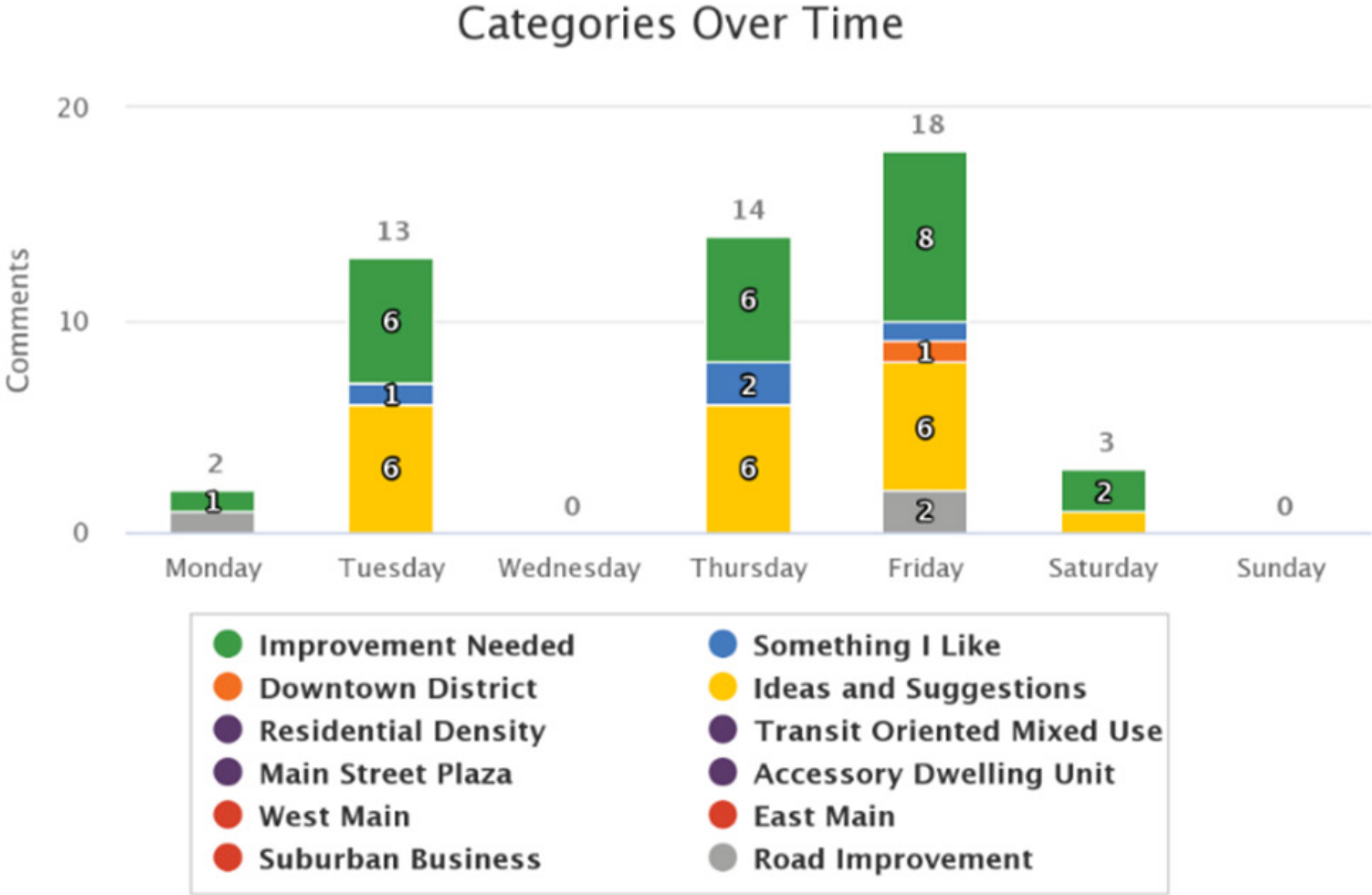
The following categories combined received less than 10% of the votes.

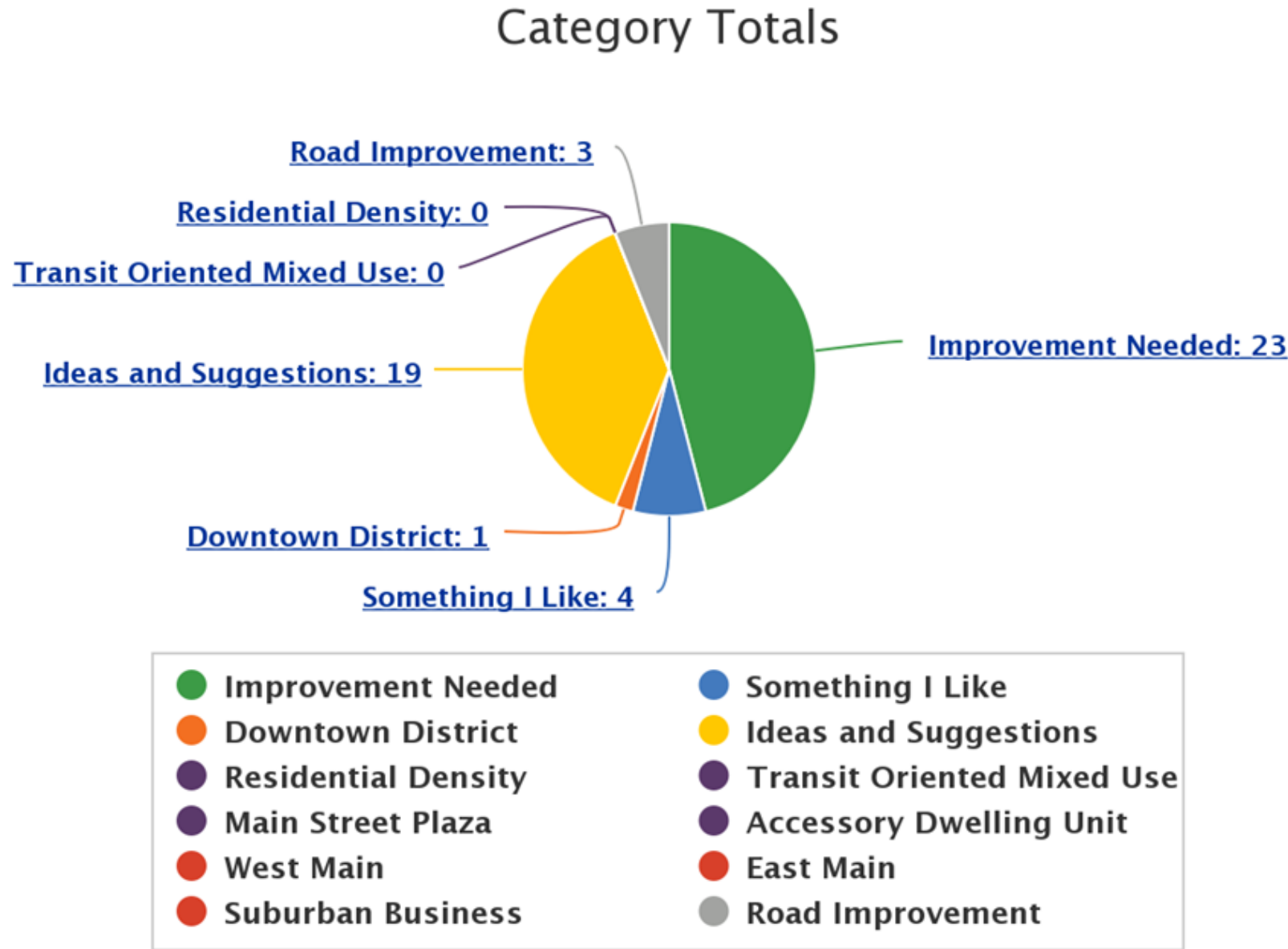
- Traffic Improvements (roundabouts)
- Landscape Medians
- Entry Features
- Public Art

LAND USE

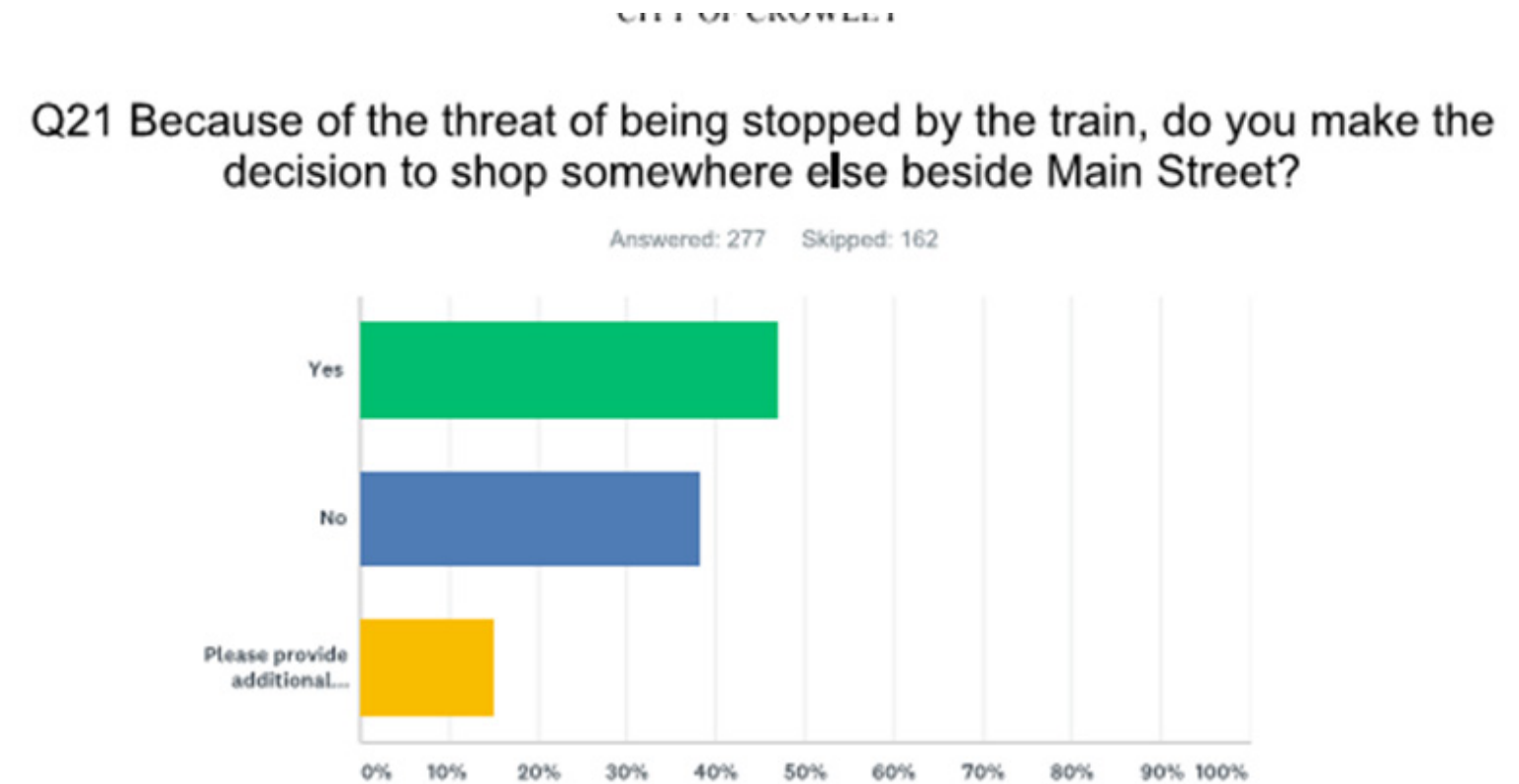


- 1.→Everything Retail
  - a.→ Local businesses
  - b.→ Suburban Retail
- 2.→Accessory Dwelling Units
- 3.→Mixed Use Development:
  - a.→ Different scales dependent on location
    - → West Main
    - → East Main
  - b.→ Residential above
- 4.→Train Depot/Station





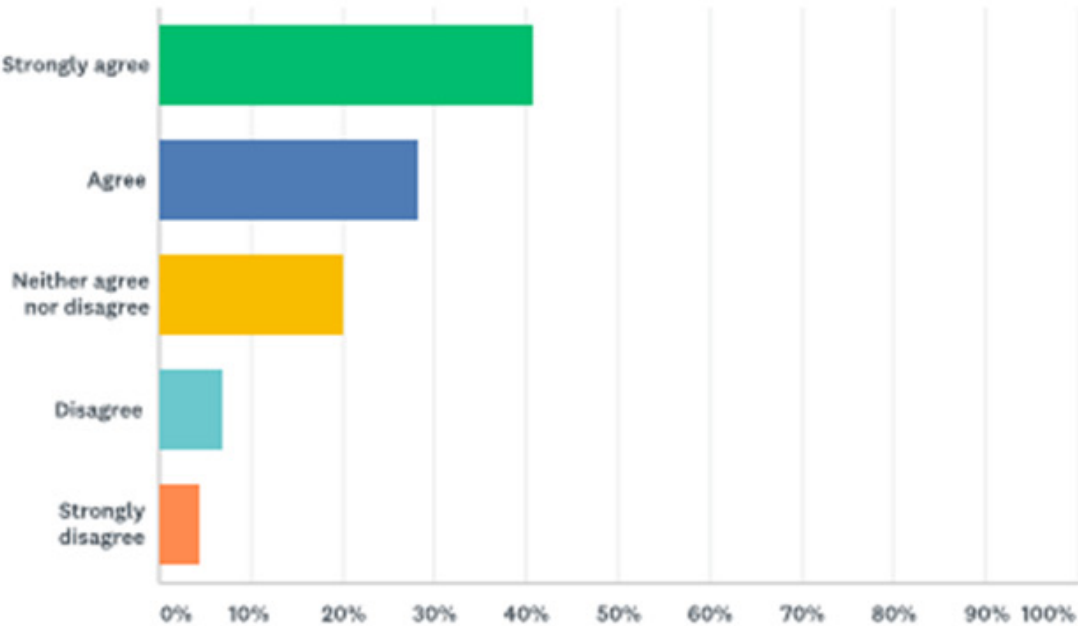




| ANSWER CHOICES  | RESPONSES |     |
|---|-----------|-----|
| Yes   | 46.93%    | 130 |
| No  | 38.27%    | 106 |
| Please provide additional thoughts about the railroad crossing. | 14.80%    | 41  |
| TOTAL   |           | 277 |

Q20 How do you feel about the following statement? Creating a trail system in Crowley is important to me.

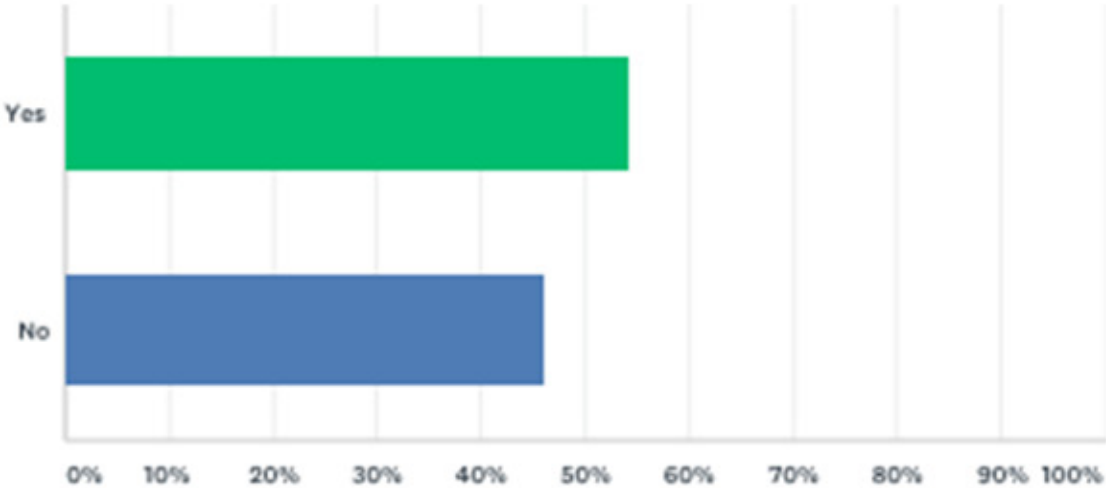
Answered: 276 Skipped: 163



| ANSWER CHOICES             | RESPONSES |     |
|----------------------------|-----------|-----|
| Strongly agree             | 40.58%    | 112 |
| Agree                      | 28.26%    | 78  |
| Neither agree nor disagree | 19.93%    | 55  |
| Disagree                   | 6.88%     | 19  |
| Strongly disagree          | 4.35%     | 12  |
| TOTAL                      |           | 276 |

Q19 Are there sidewalks and bike lanes/trails in your neighborhood that allow you to walk or bike to visit a neighbor, ride to school or make a quick trip to the store?

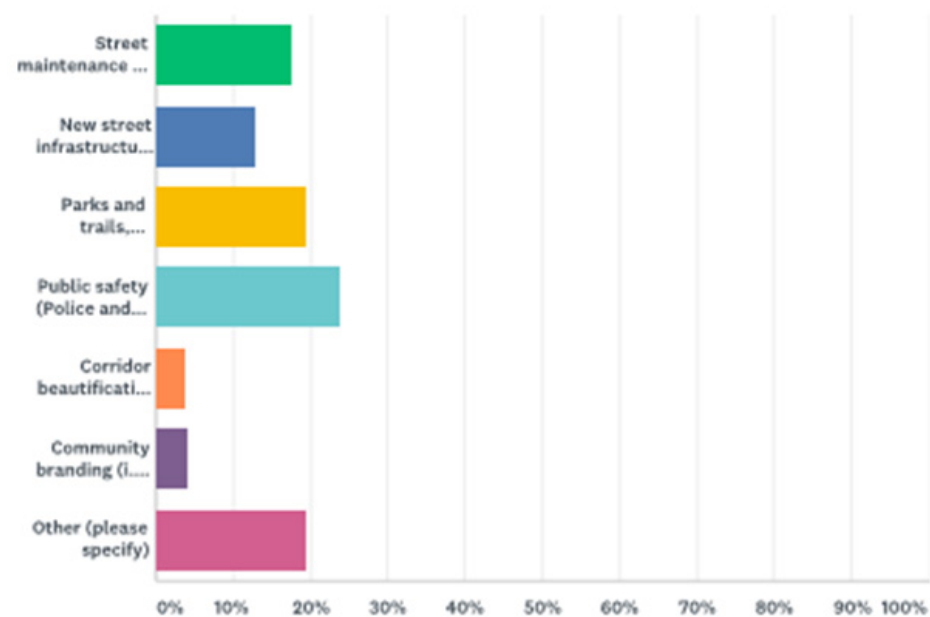
Answered: 267 Skipped: 172



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 53.93%    | 144 |
| No             | 46.07%    | 123 |
| TOTAL          |           | 267 |

Q10 If the City were to ask you to pay a little more in PROPERTY TAX in order to plan, construct and maintain a better future for Crowley, what would you want for the money to go towards? (Select your #1 priority)

Answered: 305 Skipped: 134



| ANSWER CHOICES                              | RESPONSES |     |
|---|-----------|-----|
| Street maintenance and improvements         | 17.38%    | 53  |
| New street infrastructure (i.e. sidewalks)  | 12.79%    | 39  |
| Parks and trails, including equipment       | 19.34%    | 59  |
| Public safety (Police and Fire)             | 23.61%    | 72  |
| Corridor beautification (i.e. street trees) | 3.61%     | 11  |
| Community branding (i.e. public art)        | 3.93%     | 12  |
| Other (please specify)                      | 19.34%    | 59  |
| TOTAL                                       |           | 305 |

| Created on | Type               | Map Layers           | Comment  | Up Votes | Down Votes |
|------------|--------------------|----------------------|--|----------|------------|
| 2019-10-28 | Improvement Needed | City Limits          | More trails would be nice.<br>Perhaps a turnaround for the people who live on Canoe way and Creekside South. As of now you have to drive an extra mile or two just to head back east on 1187. The people living in Creekside south have to drive an extra mile just to turn around and get home. The new residents at the apartment complex will have the same dilemma.                            | 0        | 0          |
| 2019-10-25 | Improvement Needed | City Limits          | Need Traffic light at Hampton/Crowley Rd. Extremely dangerous. Hard, if not impossible to get across now. Hard to see turning left with the new landscaping along Crestview neighborhood brick wall. Getting worse with the population growth/new homes being built near this intersection. Add a stoplight to 731 /Hummingbird. This would help with congestion and fewer accidents in this area. | 2        | 0          |
| 2019-10-25 | Improvement Needed | City Limits          | Is there anything that can be done to make it safer and easier to get in and out of HF Stevens? Every morning it you have to wait for Crowley PD to direct traffic in and out for it to be safe.   | 6        | 0          |
| 2019-10-25 | Improvement Needed | City Limits          | Needing some system to improve train transit and decrease Noise (horn) generated by them   | 2        | 0          |
| 2019-10-24 | Improvement Needed | City Limits          | The entrance and exit for walmart at both locations on the street are horrible and cause a lot of accidents.   | 3        | 0          |
| 2019-10-24 | Improvement Needed | Downtown District, C |  | 2        | 1          |
| 2019-10-24 | Improvement Needed | City Limits          |  | 12       | 0          |

|                                 |             |  |    |   |
|---------------------------------|-------------|--|----|---|
|                                 |             | We lost transportation time by disconnecting Edgehill and Hampton Roads.   |    |   |
| 2019-10-24   Improvement Needed | City Limits | Can they be reconnected??  | 3  | 4 |
| 2019-10-18   Improvement Needed | City Limits | Need a larger splash pad   | 7  | 2 |
|                                 |             | the aread around FBC needs to be smoothed and paved awfully bad. Does terrible things to the truck hitting potholes and bumps.   | 0  | 0 |
| 2019-10-18   Improvement Needed | City Limits | Put in colvert and pave road over it.  | 5  | 0 |
|                                 |             | Need a lane or parking at the High school for parents to pick up their kids. Also need an Eagle on the Auditorium brick out front. There needs to be a speed bump in front of the High school running down the middle of the street to keep people from doing a u turn right in front of others. | 0  | 2 |
| 2019-10-15   Improvement Needed | City Limits | Eagle drive needs curbing and gutters with a good concrete road. All the way from McCart to old 1187. Even in front of The First Baptist church  | 3  | 1 |
| 2019-10-15   Improvement Needed | City Limits | Build a bridge over stream to prevent any accidents and a safe way to cross to the other play equipment.   | 5  | 0 |
| 2019-10-15   Improvement Needed | City Limits | Need to put a culvert and build up street over it.   | 10 | 1 |
| 2019-10-15   Improvement Needed | City Limits | Not enough emphasis is being placed RE development along FM 1187 - this is PRIME real estate that seems to be (mostly) overlooked in the future plans. Why is the city focused only on a dying downtown area where few people go/has low traffic area????????????????????                        | 5  | 0 |
| 2019-10-05   Improvement Needed | City Limits | Connect sidewalks  | 2  | 8 |
| 2019-10-04   Improvement Needed | City Limits |  | 2  | 0 |

|                               |             |  |   |   |
|-------------------------------|-------------|--|---|---|
| 2019-10-28 : Road Improvement | City Limits | This entire section is a complete horror at all times of the day. People turn into other people in the double turn lane going onto 1187. People coming out of Walmart create a standstill. This needs major improvement! Extend road along East side of tracks; connect to median break; new signalized intersection | 1 | 0 |
| 2019-10-04 : Road Improvement | City Limits |  | 2 | 1 |
| 2019-10-04 : Road Improvement | City Limits | Complete Industrial Blvd   | 8 | 1 |

| GOALS       |                          |                     |                                     |                          |                                |
|-------------|--------------------------|---------------------|-------------------------------------|--------------------------|--------------------------------|
| CPAC MEMBER | COMMUNITY IDENTITY/BRAND | REVITALIZE DOWNTOWN | IMPROVE INFRASTRUCTURE AND MOBILITY | DEVELOP COMMERCIAL CORES | HOUSING FOR ALL STAGES OF LIFE |
| 1           | 4                        | 1                   | 3                                   | 5                        | 2                              |
| 2           | 1                        | 2                   | 4                                   | 3                        | 5                              |
| 3           | 5                        | 1                   | 3                                   | 2                        | 4                              |
| 4           |                          | 1                   |                                     | 2                        |                                |
| 5           |                          |                     |                                     |                          | 1                              |
| 6           |                          |                     |                                     |                          | 1                              |
| 7           | 1                        | 1                   | 1                                   | 1                        | 1                              |

1 = Most Important Goas      5 = Least Important Goal

The category with the most votes is a “Housing for All Stages of Life” (aka Housing Options and Variety). The category that received the greatest priority ranking of “1” is “Revitalize Downtown.”

CPAC prioritized the goals as follows:

- 1. Revitalize Downtown / Main Street
- 2. Housing Diversity
- 3. Community Identity / Brand
- 4. Improve Commercia Cores
- 5. Improve Infrastructure and Mobility



GOAL\_\_\_\_\_ : COMMUNITY IDENTITY/BRAND

Common theme – SMALL TOWN CHARACTER

Other view – Boring, left behind compared to Burleson and Fort Worth, trashy

Implementation ideas:

- ☐ Small town – what does that mean to you?
  - Safe
  - Family friendly
  - Walkable
  - Affordable
- ☐ Document history of Crowley
  - Know where you have been in order to know where you want to go
  - Partner with local residents and agencies
- ☐ Theme for downtown – aesthetic
  - Icon:
    - Green
    - Silo
    - Windmill
    - Train depot
    - Hometown Americana
    - Other:
  - Community program/events

<http://arcg.is/0uiD0y>

<https://tshaonline.org/handbook/online/articles/hfc16>

**CROWLEY, TX**

Save this entry to MyTSPK >

Kathryn M. Yockstick and Alta Lee Futch

16 views 1 people like this. Tap to see what your friends like.

**CROWLEY, TEXAS** Crowley is at the crossroads of Farm roads 1187 and 731, two miles west of Interstate Highway 35 and fifteen miles south of downtown Fort Worth in Tarrant County. About 1848 pioneers began to farm near Deer Creek in the area. The first recorded burial was in 1837. The settlement was moved to its present site when the Gulf, Colorado and Santa Fe Railway built pens and laid tracks there. The first station depot was constructed in 1885. The community was named for S. H. Crowley, master of transportation for the railroad. A post office was established in 1882. Crowley is shown as a town on the 1885 *Railroad and County Map of Texas*. Dairy farming, the railroad, ranching, and related businesses were the principal economic activities in this area. A Presbyterian church was established in 1895. The Crowley post office was moved to the Haynes brothers' general store in 1896. Door-to-door delivery of mail did not begin until April 1972. A two-story concrete building served as the first school (1905). In 1907-08 the school had 120 students. The Continental Bank and Trust Company opened in 1907. Crowley set a per capita record during **World War II** for purchasing United States Defense Bonds. The Crowley volunteer fire department was formed in 1950. An election for the incorporation of Crowley was held on February 3, 1951. The first elected mayor was "Chick" Race, who held office from 1953 to 1957. Incorporation helped the town to obtain a water system, natural gas, and a sewage system in the 1960s. On September 3, 1972, the town council moved to change the designation of Crowley from town to city. A park board was established in 1971 to take care of ten acres of land donated to the city. Crowley had a population of 275 in the late 1920s and 1930s, 500 by the end of World War II, and 2,583 in 1970. In 1980 the population had doubled to 5,852. In 1990 Crowley had a population of 8,301, a student enrollment of 4,971, and 134 businesses. In 2000 the town had a population of 7,467 with 292 businesses.

PRINCIPLE:



**GOAL\_\_\_\_\_: REVITALIZE DOWNTOWN / MAIN STREET**

Common theme – FOCUS AREA; LOCAL

Other view –



**Implementation ideas:**

- TXDOT improvements
  - Beverly to Roberts
  - Extend improvements?
    - Limits
    - Same level
    - Constraints
- Train Station
  - Create demand – commuter parking lot
  - Scale
  - Partner
    - Tarrant County
    - NCTCOG
    - BNSF
    - Amtrak
- Downtown Overlay District
  - Expand
  - Allow ADUs
  - Increase density
- Catalyze Main Street Crowley
  - EDC/Verdunity workshop
  - Local capital
  - Incremental

PRINCIPLE:



**GOAL\_\_\_\_\_ : IMPROVE INFRASTRUCTURE and MOBILITY**

Common theme – SIDEWALKS, BIKE LANES AND REPAIRS

Other view –

Implementation ideas:

- ☐ Parking
  - Parking study based on FLUP
  - Require TIA for future re/development
- ☐ Efficient use/extension of infrastructure
- ☐ Community Facilities - Parks
  - Covers for playground equipment
  - Add amenities
    - Benches
    - Trash cans
    - Lighting
    - Wayfinding
- ☐ Community Facilities - Other
  - Library:
    - Connect to Bicentennial Park
    - More services
  - Senior Center
  - Place for community events
- ☐ Roads and Major Thoroughfares
  - Enhanced intersections
  - Landscape medians
- ☐ Mobility Options
  - Vehicular
    - Timed signals
    - Signal at Deer Creek
  - Pedestrian and bicycle
  - Complete and repair
  - Add sidewalks
  - Trails and bike lanes
- ☐ Train station
  - Pair with community identity
  - Address railroad tracks
    - Tunnel
    - Pedestrian bridge

PRINCIPLE:



**GOAL\_\_\_\_\_ : DEVELOP COMMERCIAL “CORES”**

Common theme – MAIN STREET vs SUBURBAN – FM 1187 / SH 731

Implementation ideas:

- ☐ Commercial/Retail:
  - Grocery store
  - Organic store
  - Butcher
  - Daycare (open weekends)
  - Local
  - Unique
  - Small business (not national chain)
  - Some national chains
  - Hardware store
  - Co-work space
  - Theater
  - Pet store
  - Clothing store
  - Office
  - Bank
- ☐ Dining/Restaurant
  - Breakfast
  - Coffee
  - Gelato
  - Mexican
  - Full service
- ☐ Entertainment:
  - Dave and Buster’s
  - iFly
  - Indoor batting cages
  - Family-friendly
  - Multi-generational

PRINCIPLE:



**GOAL\_\_\_\_\_ : HOUSING FOR ALL STAGES OF LIFE**

Common theme – TOO MUCH LOW-QUALITY SF/MF

Other view – no more small lots

Implementation ideas:

- Provide Housing options
  - Multi-Family:
    - Elder care/Assisted living
    - Clean up existing MF
    - Provide different product other than quad-plex
      - e.g. Palladium
      - Not Courtyard Apartments
  - Single-Family:
    - SF rental properties
      - Address rental property condition
      - "Coordinate" with absentee landlords
    - Provide zoning for other products
      - ADUs – Accessory Dwelling Units
      - Townhomes
      - Bungalows
    - Strategically locate large lots
  - Mixed Use:
    - Location
      - Near shopping and transportation
      - Major transportation corridors
    - Support community identity
- Update development regulations:
  - Allow alternatives to SFR detached
  - Increased density
  - Increase efficiency of infrastructure (small lots)
  - Incentivize infill development

PRINCIPLE: